

**Senate Standing Committee on Education Employment and Workplace  
Relations**

**QUESTIONS ON NOTICE  
Supplementary Budget Estimates 2011-2012**

**Outcome 2 - Schools and Youth**

**DEEWR Question No.** EW0625\_12

**Senator Nash provided in writing.**

***National Youth Week 2011***

1. "Who paid for the Apple Ipads given away as prizes during National Youth Week 2011?"
2. "How many entries to the 'Win Free Stuff' competition were received in total?"

**Answer**

1. 15 Apple Ipads were provided as prizes for two different competitions during National Youth Week 2011 at a total cost of \$10,185. The Ipads were purchased by Haystac, the Public Relations company contracted by the Department of Education, Employment and Workplace Relations, using funds provided under partnership agreements with the competition partner organisations. The two competitions were:

- **National Talent Competition** - 10 Ipads in total were awarded as prizes to winners of the People's Choice Prize in the Junior (five Ipads) and Senior (five Ipads) categories, at a total cost of \$6,790.

The partners for each National Talent Competition (*youthbeyondblue*, Australian Federal Police, Australian Tax Office, headspace, National Drugs Campaign – Department of Health and Ageing) provided money for prizes for their respective National Talent Competition category, WriteIT, SnapIT, ShootIT, DesignIT and RockIT.

- **'Win Free Stuff' competition**– Five Ipads in total were awarded as prizes to the winners of the competition.

The Ipads were purchased by Haystac (\$3,395), using funds provided under a partnership agreement with the Australian Youth Forum.

The Win Free Stuff competition provides an opportunity for young people to express their opinions on a range of issues important to them in a 25 word or less format. A total of five questions were asked and each winner was awarded an Ipad.

2. The total number of entries in the National Youth Week 2011 'Win Free Stuff' competition was 1432.