## SENATE STANDING COMMITTEE ON EDUCATION, EMPLOYMENT AND WORKPLACE RELATIONS

## QUESTIONS ON NOTICE SUPPLEMENTARY ESTIMATES 2009-10

Outcome 2

DEEWR Question No. EW513 10

Senator Barnett provided in writing.

## Question

Building the Education Revolution (BER)

Is there a team assigned to Signage and Recognition Strategic Communications? Please provide details.

## **Answer**

The Department of Education, Employment and Workplace Relations has a dedicated communications team to assist with the implementation of the program. The team's main activities include:

- develop and release the Building the Education Revolution (BER) website, which
  includes fact sheets, frequently asked questions and other information about BER,
  including lists of schools that have been approved for funding:
- develop and distribute regular communications to stakeholders;
- arrange and support BER funding announcements made by the Minister for Education;
- support the NB-ESP website managed by the Department of the Prime Minister and Cabinet by providing data on funded projects for the interactive map, fact sheets and other information:
- monitor media articles on BER and respond to information requests by the media; and
- assist schools to meet the recognition requirements of BER funding.