

EDUCATION, EMPLOYMENT AND WORKPLACE RELATIONS

**SENATE LEGISLATION COMMITTEE - QUESTIONS ON NOTICE
2008-09 SUPPLEMENTARY BUDGET ESTIMATES HEARING**

Outcome 1

DEEWR Question No. EW874_09

Senator PAYNE asked on 22 October, EEWL Hansard page 105

Question

What is the total advertising budget for early childhood initiatives and the broader program?

Early Childhood advertising

Answer

There is no formal advertising budget for the Office of Early Childhood Education and Child Care initiatives.

The Office of Early Childhood Education and Child Care funds a number of communication initiatives including newsletters, fact sheets and websites designed with the purpose of informing parents and service providers of any significant changes within the early childhood arena.