

**SENATE EMPLOYMENT, WORKPLACE RELATIONS AND EDUCATION
LEGISLATION COMMITTEE**

**2006-2007 SUPPLEMENTARY BUDGET SENATE ESTIMATES HEARING
2ND NOVEMBER 2006**

EMPLOYMENT AND WORKPLACE RELATIONS PORTFOLIO

QUESTIONS ON NOTICE

Outcome 2: Higher productivity, higher pay workplaces

Output Group 2.2: Workplace relations implementation

Output 2.2.3: Workplace relations services

Question Number: W677-07

Question:

Senator Wong asked in writing: Work Choices Implementation Agencies – Employer Adviser Programme How can people become aware of this programme?

Answer:

The Department's WorkChoices website provides a calendar of events of the Employer Advisor Programme (EAP).

All Providers develop and implement a marketing strategy for promotion of their EAP education services. Most Providers use a variety of mediums to promote and market their services, with their web site as a key reference point and flyers as their main promotional tool, followed by press advertisements, mail box drops and telemarketing.

Estimated cost: Based on the FOI calculator it has taken approximately 2 hours at an estimated cost of \$40 to prepare this answer.