

EDUCATION, SCIENCE AND TRAINING

SENATE LEGISLATION COMMITTEE - QUESTIONS ON NOTICE 2006-2007 SUPPLEMENTARY ESTIMATES HEARING

Outcome: ALL
Output Group: ALL

DEST Question No. E585_07

Senator Wong asked on 1 November, EWRE Hansard page 102.

Question:

Perhaps on notice you can explain to me why the funding of the research et cetera is consistent with the administered appropriation in output 1.4.

Answer:

Appropriation for communication campaign

The aim of the Skills for the Future campaign is to promote initiatives that provide Australians of all ages with career and training opportunities.

The campaign's key message is that in a growing economy with increasing job opportunities it is a good time for people to consider their future careers. Through the campaign Australians will gain information on how to access the support mechanisms available to them. The key focus of the campaign is Australian Apprenticeships, Australian Technical Colleges, Career Advice Australia and adult workers seeking a mid-career change.

Funding for the campaign including the research, media buy and creative development will be drawn from administered annual appropriations for outcome 1 and outcome 2. Specifically, output group 1.4 (Careers, Transitions and Partnerships) and output group 2.2 (New Apprenticeships).

Administered expenditure under annual appropriation Acts is confined by reference to the outcomes contained in those Acts, the relevant outcome statements are:

- Outcome 1 - Individuals achieve high quality foundation skills and learning outcomes from schools and other providers; and
- Outcome 2 - Individuals achieve relevant skills and learning outcomes from post-school education and training

The aim and message of the campaign align with the outcome statements.