

**SENATE EMPLOYMENT, WORKPLACE RELATIONS AND EDUCATION
LEGISLATION COMMITTEE**

**2005-2006 SUPPLEMENTARY BUDGET SENATE ESTIMATES HEARING
2 and 3 NOVEMBER 2005**

EMPLOYMENT AND WORKPLACE RELATIONS PORTFOLIO

QUESTIONS ON NOTICE

Outcome 2: Higher productivity, higher pay workplace

Output Group 2.1: Workplace relations policy and analysis

Output: 2.1.1 Workplace relations policy advice

Question Number: W579-06

Question:

Senator Wong asked at *Hansard* page 61/62: In relation to Colmar Brunton's research for the advertising campaign:

- (a) What is the disaggregated cost of the tracking and evaluation research?
- (b) How and when was the research conducted?
- (c) How many people were surveyed?
- (d) What questions were asked (please provide a copy)?

Answer:

- (a) An amount of \$264,708.32 (including GST) has been paid in respect of tracking research. No funds have been paid in respect of evaluation research.
- (b) Details of the research will not be released as the campaign is still underway. A decision in this regard will be undertaken at the completion of the campaign.
- (c) See (b) above.
- (d) See (b) above.