

EDUCATION, SCIENCE AND TRAINING

SENATE LEGISLATION COMMITTEE - QUESTIONS ON NOTICE 2005-2006 SUPPLEMENTARY ESTIMATES HEARING

Outcome: 3

Output Group: 3.2 – Assistance for science collaboration and innovation

DEST Question No. E697_06

Senator Wong provided in writing.

Question:

Did DEST or the Minister's office send 2 copies of *Cosmos* magazine to each school? How many copies were sent? What were the costs – please breakdown by magazine costs, postage and staff administrative costs.

Answer:

“Cosmos” Magazine – mail-out to schools

At the Minister's request, DEST arranged for *Cosmos*' publisher, Luna Media Pty Ltd, to provide two copies of a special reprint of the October 2005 edition of *Cosmos* magazine to all schools teaching secondary school students which were listed in the DEST schools database; and to provide two copies to each of the 38 members of the Australian Council of Deans of Science (ACDS).

Of the 6,100 copies of the magazine printed, 5,942 copies were sent to the schools and 76 to ACDS members. In addition, 20 copies were sent to the Department. The remaining 62 copies were retained by Luna Media for distribution at its discretion.

Magazine costs to the Department were \$27,549.50 (incl GST). Mail-out costs to the Department (addressing, wrapping, lodgement with Australia Post and mailing) were \$10,950.50 (incl GST).

Staff administrative costs have not been estimated but would not be significant, on the basis that Luna Media was contracted to undertake the task.