SENATE EMPLOYMENT, WORKPLACE RELATIONS AND EDUCATION LEGISLATION COMMITTEE

2004-2005 BUDGET SENATE ESTIMATES HEARING 31 MAY AND 1 JUNE 2004

EMPLOYMENT AND WORKPLACE RELATIONS PORTFOLIO

QUESTIONS ON NOTICE

Question Number: W133-05

Question:

Senator Ludwig asked in writing:

For each of the financial years i) 1995-96, ii) 1996-97, iii) 1997-98, iv) 1998-99, v) 1999-00, vi) 2000-01, vii) 2001-02, viii) 2002-03, ix) 2003-04 how much was spent in advertising and or advertorials on ethnic radio? For each financial year, could the Department please specify which station, broadcast language and how much was spent on each language at each station?

Answer

The Department of Employment and Workplace Relations was formally created on 26 November 2001. Since that time the Department has not bought any advertising or advertorial on ethnic radio.