

**SENATE EMPLOYMENT, WORKPLACE RELATIONS AND EDUCATION  
LEGISLATION COMMITTEE**

**2004-2005 BUDGET SENATE ESTIMATES HEARING  
31 MAY AND 1 JUNE 2004**

**EMPLOYMENT AND WORKPLACE RELATIONS PORTFOLIO**

**QUESTIONS ON NOTICE**

**Question Number: W132-05**

**Question:**

Senator Ludwig asked in writing:

For each of the above years, could the Department please specify each title, in which advertising was bought, the language of that title and the total annual spend on advertising and advertorial in each title.

**Answer**

**2001-02**

**Nil**

**2002-03**

<b>Language</b>	<b>Newspapers</b>	<b>Amount ex GST (\$)</b>
Arabic	An Nahar	504.00
	El Massry	268.80
Arabic & Lebanese	El Telegraph	540.00
	Future (Almestakbal)	624.00
<b>Total = \$2512.80</b>	Middle Eastern Herald	576.00
Chinese	21 <sup>st</sup> Century News	324.00
	Australian Chinese Times WA	302.40
	Australian Chinese Daily	393.60
	Australian Chinese News	333.36
	Chinese Herald	403.20
	Epoch Times	285.00
	Melbourne Chinese Post	288.00
	Queensland Asian Business Weekly	680.00
	Sing Tao	453.60
	South Australia Chinese Weekly	252.00
<b>Total = \$4405.16</b>	World News	690.00
Filipino	Philippine Community Herald	156.00
	Philippine Times	138.00
<b>Total = \$294.00</b>		
Serbian	Novosti	504.00
	Vesti	792.00
<b>Total = \$2064.00</b>	World Serbian Voice	768.00

<b>Language</b>	<b>Newspapers</b>	<b>Amount ex GST (\$)</b>
Turkish	Dunya	307.20
	Turkish News Weekly	504.00
	Yeni Vatan	576.00
	Zaman Australia	468.00
<b>Total = \$1855.20</b>		
Vietnamese	Adelaide Tuan Bao	210.00
	Dan Viet (Nguoi Viet)	504.00
Vietnamese/French	Human Rights/Nhan QUYEN	220.80
	Nam Uc Tuan Bao	252.00
	Nguoi Viet (The Vietnamese)	120.00
	Ti Vi Tuan San	264.00
	Viet Luan	504.00
	Vietnam Thoi Nay	432.00
	Vietnamese Times Weekly Thoi Bao	192.00
	<b>Total = \$2698.80</b>	
<b>Total Annual spend in 2002-03</b>		<b>\$13,829.96</b>

**2003-04**

<b>Language</b>	<b>Newspapers</b>	<b>Amount ex GST (\$)</b>
Arabic  Arabic & Lebanese <b>Total = \$808.80</b>	An Nahar	168.00
	El Massry	268.80
	Middle Eastern Herald	192.00
	El Telegraph	180.00
Asian Community	Queensland Business Asian Weekly	<b>680.00</b>
Chinese  <b>Total = \$1362.52</b>	21 <sup>st</sup> Century News	108.00
	Australian Chinese Times WA	302.40
	Australian Chinese News	111.12
	Melbourne Chinese Post	432.00
	South Australia Chinese Weekly	84.00
	The Epoch Times	95.00
	World News	230.00
Filipino <b>Total = \$882.00</b>	Philippine Community Herald	468.00
	Philippine Times	414.00
Serbian	Novosti	<b>168.00</b>
Turkish  <b>Total = \$823.20</b>	Dunya	307.20
	Turkish News Weekly	168.00
	Yeni Vatan	192.00
	Zaman Australia	156.00
Vietnamese  Vietnamese/French  <b>Total = \$2242.80</b>	Adelaide Tuan Bao	70.00
	Dan Viet (Nguoi Viet)	168.00
	Tuan San	286.00
	Human Rights/Nhan QUYEN	220.80
	Nam Uc Tuan Bao	84.00
	Ngoi Viet (The Vietnamese)	360.00
	Ti Vi Tuan San	550.00
	Viet Luan	168.00
	Vietnam Thoi Nay	144.00
	Vietnamese Times Weekly Thoi Bao	192.00
<b>Total Annual spend in 2003-04</b>		<b>\$6967.32</b>