

EDUCATION, SCIENCE AND TRAINING

SENATE LEGISLATION COMMITTEE - QUESTIONS ON NOTICE 2004-2005 SUPPLEMENTARY ESTIMATES HEARING

Outcome: 3
Output Group: 3.3 – International Education Group

DEST Question No. E358_05

Senator Ludwig provided in writing.

Question:

How much DEST funding was directed to furthering the export of tertiary education services? Can the department identify the overseas projects into which DEST funding was directed and specify whether the funding was for export of places onshore in Australia or for offshore campuses?

Answer:

Funding directed to furthering the export of tertiary education services

The Department of Education, Science and Training has provided the following response.

Total expenditure by the Department in 2003-04 directed to furthering the export of education services, including tertiary education services, was \$44.567 million.

This expenditure cannot readily be disaggregated into specific overseas projects supporting the export of tertiary education services, or specifically for the export of tertiary places onshore in Australia. Furthering the export of tertiary education services is carried out in the Department by International Education Group and the Department's international network, which together are known externally as Australian Education International (or AEI). AEI promotes Australia's education, science and training capabilities (on-shore and offshore) for all sectors (tertiary, vocational training, schools and English language training) through a range of strategies and generic promotional activities, including brand positioning, promotional events, marketing materials, industry regulation, qualifications recognition, the multilingual Study in Australia website, and in-country communications campaigns and activities. These activities incorporate the promotion of tertiary education services.

Of the above amount directed to furthering the export of education services, \$13.177 million was spent on offshore operations and projects. The Department does not fund the establishment of offshore campuses.