Senate Standing Committee on Education Employment and Workplace Relations

QUESTIONS ON NOTICE Budget Estimates 2012-2013

Cross Portfolio

DEEWR Question No. EW0012_13

Senator Abetz provided in writing.

Question

Media Releases

In relation to media releases drafted by the Department for the Minister to issue, please outline the process for such a release including all clearances from the initial drafting stage to the stage where the release is issued.

Answer

The Department's Media and Speechwriting team prepares draft media releases on request from Ministers' offices.

Content is sourced from the appropriate policy area and once media releases have been drafted, these are fact checked by the same policy area.

The draft release is then provided on Ministerial letterhead to the relevant Minister's office for their consideration and/or amendment.

The Minister's office provides a final copy of the media release to the Department once it has been publicly released.