

**Senate Standing Committee on Education Employment and Workplace
Relations**

**QUESTIONS ON NOTICE
Budget Estimates 2010-2011**

Agency - Fair Work Ombudsman

DEEWR Question No.EW0260_11

Senator Collins asked on 1/06/2010, Hansard page 57.

Question

COST OF PRINT RUN AND METHOD OF DISTRIBUTION

Senator JACINTA COLLINS—When did they go out, or do you need to take that on notice, too? Mr Wilson—I have to take on notice which ones went out at which times, but we have run out several of them over the past year, I believe. Senator JACINTA COLLINS—I would be curious about the print run, the method of distribution and the overall costs. Mr Wilson—Of course.

Answer

The Fair Work Ombudsman provided the following response.

When did they go out?

The cards were released on 24 March 2010.

Print run

120,000 cards were produced.

Method of distribution

The cards were distributed by Avant Card, a postcard advertising network based in Sydney, NSW. Postcards were displayed in 12,000 national outlets (for example, cafes and bars, retail sites, art and culture sites, tourism sites, and universities) for pick up by the general public.

Overall cost

The overall cost was \$22,484 (inc. GST).