

QUESTIONS ON NOTICE BUDGET ESTIMATES 2009-10

Senator Hanson-Young provided in writing.

Question

Body Image

In relation to the sexualisation of children in the media, and in advertising, will this component be part of the national advisory group's discussion on drafting the voluntary code?

Answer

The National Body Image Advisory Group's discussion on this issue is being informed by the Senate Standing Committee on Environment, Communication and the Arts report of June 2008 entitled the 'Sexualisation of Children in the Contemporary Media'. The Government's response to this report falls within the portfolio responsibilities of the Department of Broadband, Communications and the Digital Economy and the Office for Youth is working collaboratively with that Department.