

EDUCATION, SCIENCE AND TRAINING

**SENATE LEGISLATION COMMITTEE - QUESTIONS ON NOTICE
2007-2008 BUDGET ESTIMATES HEARING**

Outcome

DEST Question No. E083_08

Senator Carr asked on 31 May 2007, EWRE Hansard page 37.

Question:

Senator CARR—... who asked that this creative work be undertaken?

Ms Paul—I cannot recall. I will have to take that on notice.

Senator CARR—Was it generated within the Department?

Ms Paul—I am happy to take it on notice.

Senator CARR—Yes. I am just interested to know who initiated this creative work for advertising in schools?

Ms Paul—As I say, I cannot recall that. I am happy to take it on notice. It formed policy advice to the minister, which is still under consideration.

Answer:

Qualitative Market Research

The creative work was initiated in discussion with the Department of Prime Minister and Cabinet.