

**SENATE EMPLOYMENT, WORKPLACE RELATIONS AND EDUCATION  
LEGISLATION COMMITTEE**

**2006-2007 BUDGET SENATE ESTIMATES HEARING  
29<sup>TH</sup> AND 30<sup>TH</sup> MAY 2006  
EMPLOYMENT AND WORKPLACE RELATIONS PORTFOLIO**

**QUESTIONS ON NOTICE**

**Outcome 2: Higher productivity, higher pay workplace**

**Output Group 2.1: Workplace relations policy and analysis**

**Output 2.1.1: Workplace relations policy advice**

**Question Number: W123-07**

**Question:**

Senator Wong asked in writing:

What were the instructions or the brief provided by DEWR to the NRA in developing the website or providing material?

**Answer:**

Not applicable. The National Retail Association (NRA) was not contracted by DEWR to develop the website. A consortium comprised of United Focus, Aequus Partners and Plastyk Studios was contracted to develop the website.

DEWR requested assistance from the NRA to:

- ensure the website was targeted to the needs of retailers; and
- assist the consultant and DEWR to consult with retailers as part of the website development, e.g. by setting up focus groups in Sydney and Brisbane.