SENATE EMPLOYMENT, WORKPLACE RELATIONS AND EDUCATION LEGISLATION COMMITTEE

2006-2007 BUDGET SENATE ESTIMATES HEARING 29TH AND 30TH MAY 2006 EMPLOYMENT AND WORKPLACE RELATIONS PORTFOLIO

QUESTIONS ON NOTICE

Outcome 2: Higher productivity, higher pay workplace

Output Group 2.1: Workplace relations policy and analysis

Output 2.1.1: Workplace relations policy advice

Question Number: W120-07

Question:

Senator Wong asked in writing:

How will DEWR measure the effectiveness of this website? Does DEWR have performance targets for this website? If so, what are these targets?

Answer:

The Department will measure the website's effectiveness through:

- o feedback from the industry body (National Retail Association);
- the number of visitors' hits to the website.