

EDUCATION, SCIENCE AND TRAINING

**SENATE LEGISLATION COMMITTEE - QUESTIONS ON NOTICE
2006-2007 BUDGET ESTIMATES HEARING**

Outcome: All
Output Group: All

DEST Question No. E341_07

Senator Wong provided in writing.

Refers to DEST Question No. E862_05 & E1009_04

Question:

Please provide an update of E862_05.

How much was spent on advertising by DEST in 1996-97, 1997-98, 1998-99, 1999-00, 2000-01, 2001-02, 2002-03, 2003-04 and 2004-05?

Answer:

Advertising expense

The amount spent on advertising in 2004-05, as per the 2004-05 Annual Report, was \$3,547,080.00. The details for all preceding financial years are in E862_05.

Please note that figures for 2005/2006 are being compiled and will appear in the 2005/2006 Annual Report.