

**EDUCATION, SCIENCE AND TRAINING**

**SENATE LEGISLATION COMMITTEE - QUESTIONS ON NOTICE  
2006-2007 BUDGET ESTIMATES HEARING**

**Outcome:** ANSTO  
**Output Group:** ANSTO

**DEST Question No. E336\_07**

Senator Wong provided in writing.

*Refers to DEST Question No E334\_07 & E335\_07*

**Question:**

How many market research surveys or polls all other activities has ANSTO undertaken in the last five years? How often does ANSTO conduct or commission market research surveys? Please provide details and dates. Has ANSTO paid other companies or organisations to do market research? Which ones and what was the value of the contract in each instance?

**Answer:**

*Market research*

*ANSTO has provided the following response:*

ANSTO has undertaken three surveys in the last five years. In addition to the surveys discussed in the answers to questions E334\_07 and E335\_07, ANSTO commissioned Permission Communications to conduct research to determine the effectiveness of ANSTO's e-magazine, "Velocity", in 2005. The value of that contract was \$5417.50. There is no timetable for how often such research is commissioned by ANSTO.