

**Senate Standing Committee on Education and Employment**

**QUESTIONS ON NOTICE  
Additional Estimates 2013-2014**

**Cross Portfolio**

**Department of Employment Question No. EM0214\_14**

**Senator Ludwig provided in writing.**

**Question**

**Media Monitoring**

1. What is the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office from 7 September 2013 to date? a) Which agency or agencies provided these services? b) What has been spent providing these services from 7 September 2013 to date? c) Itemise these expenses. 2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency from 7 September 2013 to date? a) Which agency or agencies provided these services? b) What has been spent providing these services from 7 September 2013 to date? c) Itemise these expenses

**Answer**

**1. What is the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office from 7 September 2013 to date?**

The media monitoring services provided to the department include the provision of services to the Ministers' offices. No separate budget is attributable.

**(a) Which agency or agencies provided these services?**

Australian Associated Press (AAP)

**(b) What has been spent providing these services from 7 September 2013 to date?**

See answer to question 2(b) below

**(c) Itemise these expenses.**

The arrangement with the provider includes provision of transcripts and broadcast files each month so there is no separate costing for these items.

**2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency from 7 September 2013 to date?**

**(a) Which agency or agencies provided these services?**

Australian Associated Press (AAP).

**(b) What has been spent providing these services from 7 September 2013 to date?**

The Department of Education and the Department of Employment have continued to use the service established for the former Department of Education, Employment and Workplace Relations. The sharing of the service will cease in May at the cessation of the existing contract.

Since 7 September the expenditure on media monitoring for **both** the Department of Employment and the Department of Education was \$354 824.79 (excluding GST).

**(c) Itemise these expenses**

The arrangement with the provider includes provision of transcripts and broadcast files each month so there is no separate costing for these items.