

**Senate Standing Committee on Education Employment and Workplace
Relations**

**QUESTIONS ON NOTICE
Additional Estimates 2011-2012**

Cross Portfolio

DEEWR Question No. EW0921_12

Senator Back provided in writing.

Question

1. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for 2007-08, 2008-09, 2009-10 and 2010-11?
2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for 2007-08, 2008-09, 2009-10 and 2010-11
3. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for this financial year to date?
4. Which agency or agencies provided these services?
5. What is the estimated budget to provide this same services for the year 2011-12?
6. What has been spent providing these services this financial year to date?
7. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for this financial year to date?
8. Which agency or agencies provided these services?
9. What is the estimated budget to provide this same services for the year 2011-12?
10. What has been spent providing these services this financial year to date?

Response

1. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for 2007-08, 2008-09, 2009-10 and 2010-11?

The department does not attribute a portion of general media monitoring expenditure to ministers and the parliamentary secretary: only orders relating to transcripts, audio files and video ordered by ministerial offices.

Table 1 - All ministers orders relating to transcripts, audio files and video consolidated (GST included):

	2007-08	2008-09	2009-10	2010-11
ALL DEEWR (incl DEST/DEWR ministers in 07/08 FY)	\$360,208.17	\$99,793.33	\$241,730.07	\$48,759.55

2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for 2007-08, 2008-09, 2009-10 and 2010-11?

DEEWR media monitoring costs (GST included):

2007-08	2008-09	2009-10	2010-11
\$1,284,566	\$1,170,252	\$1,051,827	\$980,388

3. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for this financial year to date?

The department does not attribute a portion of general media monitoring expenditure to ministers and the parliamentary secretary: only orders relating to transcripts, audio files and video ordered by ministerial offices.

The cost (to end Feb 2012) of these services to DEEWR Ministerial offices is \$28,022.61

4. Which agency or agencies provided these services?

Media Monitors was the provider during the 2007-2010 period. AAP (Australian Associated Press) commenced as DEEWR's provider on 1 January 2011.

5. What is the estimated budget to provide this same services for the year 2011-12?

Expenditure for these services in the 2011-12 will be dependent on the amount of media items/issues that arise; the department has not specified an estimated budget for these items. However the departmental spending on media monitoring has been trending downward (see answer to question 2).

6. What has been spent providing these services this financial year to date?

See answer to question 3.

7. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for this financial year to date?

In the financial year to date (to end February 2012), the department's spending on media monitoring services has been \$ 404,481.15

8. Which agency or agencies provided these services?

Media Monitors was the provider during the 2007-2010 period. AAP (Australian Associated Press) commenced as DEEWR's provider on 1 January 2011.

9. What is the estimated budget to provide this same services for the year 2011-12?

Expenditure for these services in the 2011-12 will be dependent on the amount of media items/issues that arise; the department has not specified an estimated budget for these items. However the departmental spending on media monitoring has been trending down (see answer to question 2).

10. What has been spent providing these services this financial year to date?

See answer to question 7.