

**Senate Standing Committee on Education Employment and Workplace
Relations**

**QUESTIONS ON NOTICE
Additional Estimates 2010-2011**

Outcome 2 - Schools

DEEWR Question No.EW0824_11

Senator Cash provided in writing.

Question

COMMUNITY ORGANISATION (RECOMMENDATION 16)

What has been achieved so far in working with the Australian Sports Commission and peak sporting bodies re body image issues? Which sporting, artistic agencies and community groups etc has the government worked with to encourage positive body image?

Answer

The National Advisory Group on Body Image's report provided a range of recommendations on what is a very complex issue. The Government decided to prioritise action in both of the key areas identified in the Advisory Group's report ('individuals and their immediate social environment' and 'industry and popular culture'). Initiatives also focus on young people as a priority group who are significantly affected by this issue.

The Code is available online and is a valuable resource that outlines principles to guide industries to adopt more body image friendly practices.