

**Senate Standing Committee on Education Employment and Workplace  
Relations**

**QUESTIONS ON NOTICE  
Additional Estimates 2010-2011**

**Outcome 2 - Schools**

**DEEWR Question No.EW0823\_11**

**Senator Cash provided in writing.**

**Question**

**WORKPLACES (RECOMMENDATION 15)**

Which organisations and industries have been identified where body image is likely to be a significant issue? What has been done to engage these organisations and industries? How have these organizations been supported to introduce positive body image practices?

**Answer**

1. The National Advisory Group on Body Image's report provided a range of recommendations on what is a very complex issue. The Government decided to prioritise action in both of the key areas identified in the Advisory Group's report ('individuals and their immediate social environment' and 'industry and popular culture'). Initiatives also focus on young people as a priority group who are significantly affected by this issue. The Code is available online and is a valuable resource that outlines principles to guide relevant organisations and industries to adopt more body image friendly practices.