

**Senate Standing Committee on Education Employment and Workplace
Relations**

**QUESTIONS ON NOTICE
Additional Estimates 2010-2011**

Outcome 2 - Schools

DEEWR Question No.EW0820_11

Senator Cash provided in writing.

Question

TERTIARY EDUCATION (RECOMMENDATION 12)

1.Which tertiary institutions have incorporated positive body image messages and practices within their institutional cultures and curriculum? 2. What promotional materials/resources have been developed by the government for tertiary programs?

Answer

1. The National Advisory Group on Body Image's report provided a range of recommendations on what is a very complex issue. The Government decided to prioritise action in both of the key areas identified in the Advisory Group's report ('individuals and their immediate social environment' and 'industry and popular culture'). Initiatives also focus on young people as a priority group who are significantly affected by this issue. The Code is available online and is a valuable resource that outlines principles to guide relevant tertiary institutions to adopt more body image friendly practices.
2. The Government has provided funding to The Butterfly Foundation to develop and expand their body image education resources. This includes the development of resources for post-school settings, such as tertiary institutions, and some dissemination of these materials in post-schools settings. The development of these resources is in progress.