

**Senate Standing Committee on Education Employment and Workplace  
Relations**

**QUESTIONS ON NOTICE  
Additional Estimates 2010-2011**

**Outcome 1 - Early Childhood**

**DEEWR Question No.EW0801\_11**

**Senator Nash asked on 24/02/2011, Hansard page 11.**

**Question**

**INCENTIVES TO PARTICIPATE IN SURVEYS**

Senator NASH—It is up-front money well spent to try and get some new evidence—  
Ms Paul—Yes, it pays for its investment in getting something which means you have  
got something statistically significant to add on. Senator NASH—Do you do it every  
single time you do a census? Ms Hosking—We have not necessarily done the  
census on a regular basis and I do not know whether we have had prizes before or  
not. I do not think we have, but we could take that on notice. I think from our  
perspective the strategy worked very effectively because we then were able to get a  
very high response rate.

**Answer**

Surveys have been conducted in 2008 and 2010 and in both surveys incentives to  
participate were used, as advised by the contracted survey company.