

**Senate Standing Committee on Education Employment and Workplace
Relations**

**QUESTIONS ON NOTICE
Additional Estimates 2010-2011**

Agency - Fair Work Ombudsman

DEEWR Question No.EW0762_11

Senator Abetz provided in writing.

Question

TWO NATIONAL CAMPAIGNS

1. Can the Ombudsman confirm that there are two campaigns being run conjointly from 25 November 2010 until 30 June 2011? 2. Can information be provided on each of these campaigns? Who are the contractors involved in conducting these campaigns and how much is FWO paying each contractor? 3. Are there any conflicts arising from this i.e. does either campaign reflect or affect the outcome of the other? 4. Will the results of the campaigns be made public? 5. Will the results of the campaigns be assessed? a. If so, by whom? b. At what cost? c. How will its success be determined?

Answer

The Fair Work Ombudsman provided the following answer

1. In the Fair Work Ombudsman's annual Portfolio Budget Statements, one of the key performance indicators of the Education Services and Compliance Activities program is that the agency must undertake four national targeted compliance campaigns and two state-based targeted compliance campaigns in each state and territory. This means that at any one point during the financial year, there will be at least two targeted compliance campaigns in progress.

In addition, the Fair Work Ombudsman frequently conducts education campaigns to raise awareness in the community about workplace rights.

2. Please refer to the attached Excel document outlining the targeted compliance campaigns in progress during the period 25 November 2010 – 30 June 2011, where campaigns were commenced prior to 23 March 2011. Additional campaigns may be conducted before 30 June 2011, however, at this stage, no further details can be provided.

Targeted compliance and education campaigns are conducted by Fair Work Inspectors and other Fair Work Ombudsman employees. During campaigns, the Fair Work Ombudsman may outsource printing services for bulk letter mail-outs or brochures if required.

3. The Fair Work Ombudsman is not aware that any conflicts have arisen from

conducting several targeted compliance or education campaigns concurrently.

4. The results of all targeted compliance campaigns are made public on the Fair Work Ombudsman's website at <http://www.fairwork.gov.au/about-us/audits-and-campaigns/recent-campaign-results/pages/default.aspx>

Information regarding the results of completed educational campaigns is included in the attached spreadsheet.

5. The Fair Work Ombudsman undertakes an internal assessment of campaigns to determine their success when measured against the campaign objectives.