

**Senate Standing Committee on Education Employment and Workplace
Relations**

**QUESTIONS ON NOTICE
Additional Estimates 2010-2011**

Agency - Fair Work Australia

DEEWR Question No.EW0756_11

Senator Abetz provided in writing.

Question

FWA ANTHEM MELBOURNE AND ISHIMODO DESIGN

Did FWA engage Anthem Melbourne and Ishimodo Design for Graphic Design? a. If so, in each case what was i. Their brief; ii. The results of their work (please supply actual copies); and iii. The decision made about their work (d) cost?

Answer

Fair Work Australia has provided the following response.

Fair Work Australia engaged Anthem to work on the tribunal's visual design guidelines and application of those guidelines. Part way through the project the work transferred to Ishimodo as Anthem closed its Melbourne office.

(i) The brief to Anthem:

Anthem was asked to refine and further develop the design guidelines prepared in the lead-up to the commencement of Fair Work Australia on 1 July 2009.

(ii) Anthem and Ishimodo produced:

- a modified Fair Work Australia mark
- artwork for a range of stationery and other applications including PowerPoint and Word templates
- development of secondary design elements
- graphic design artwork and guidelines for the Fair Work Australia website
- a design guidelines booklet.

The above work is reflected in the completed design guidelines booklet (attached).

(iii) The decision made about their work:

- The modified mark and associated guidelines were accepted.

(iv) The cost was a total of \$71,310 (ex GST):

- Anthem received \$47,220
- Ishimodo received \$24,090.