

Senate Standing Committee on Education Employment and Workplace Relations

**QUESTIONS ON NOTICE
Additional Estimates 2009-2010**

Cross Portfolio

DEEWR Question No.EW0916_10

Senator Mason provided in writing.

Question

MEDIA MONITORING FOR MINISTER FOR YOUTH

- 1) Does the Department provide the Minister for Youth with any media clippings or monitoring services?
- 2) How many personal staff does the Minister have? How many of those personal staff have access to the media clippings service?
- 3) Do any of the Minister's electorate staff have access to the media clippings service?
- 4) What is the total cost for the financial year to date on media clippings/monitoring services? What is the cost for 2008/09? Is that cost based on a number of licences? If so, how many licences are provided? What is the cost of each additional licence?
- 5) Has the Minister engaged any transcribing services for media conferences? Is this a separate charge to the media clippings service?
- 6) Please provide a list of each search term / word for the Minister's sport media clipping service.
- 7) Are media monitoring clips provided in a BlackBerry friendly service?
- 8) Are media monitoring clips provided to the Shadow Minister?

Answer

- 1) Yes.
- 2) At February 2010, the Minister is provided with seven *Government Personal Positions* in order to perform her Ministerial responsibilities across the three Government portfolios of Early Childhood Education and Child Care, Youth and Sport.
Ministerial staff with access to the DEEWR IT platform can access the department's media monitoring portal which displays portfolio-related media articles.
- 3) No.
- 4) At March 2010, the total financial year-to-date cost of media monitoring services for the department is \$707 737.76 (GST exclusive).
Total expenditure in the 2008-09 financial year was \$1 168 624 (GST exclusive).
These costs cover the entire portfolio media monitoring service, including youth, childcare, early learning, schools, vocational education, higher education, international education, employment, workplace relations, occupational health and safety and social inclusion.
Costing is not based on the number of licences.
- 5) No.

- 6) Search terms/words for the Sport portfolio are the reporting responsibility of the Department of Health and Ageing.
- 7) The department's current media monitoring services contract does not provide for special BlackBerry friendly services.
- 8) No.