

**SENATE EMPLOYMENT, WORKPLACE RELATIONS AND EDUCATION
LEGISLATION COMMITTEE**

**2006-2007 ADDITIONAL SENATE ESTIMATES HEARING
15 FEBRUARY 2007
EMPLOYMENT AND WORKPLACE RELATIONS PORTFOLIO**

QUESTIONS ON NOTICE

Outcome 2: Higher productivity, higher pay workplace

Output Group: 2.2 Workplace relations implementation

Output: 2.2.3 Workplace relations services

Question Number: W1242-07

Question:

Senator Wong asked in writing:

Advertising campaigns At the Budget Estimates in May 2006, the Budget Papers listed “Independent Contractors \$15M, Pending Campaigns” (from Budget Papers: period up to 4 years. For this campaign, what is the a) planning progress for campaigns; b) likely start dates; and c) media spend?

Answer:

- a) The Department has commenced planning of an information and education strategy to support the implementation of the independent contractors legislation.
- b) The information and education strategy will take a three-phased approach – post-passage of the legislation, implementation and transitional. Post passage information was made available from 12 December 2006. Implementation activities commenced on implementation of the legislation (1 March 2007) and will continue until the end of July 2007. Transitional activities will commence following this period and will continue through the three-year transitional period.
- c) The Department has budgeted \$250 000 for non-campaign advertising in 2006-07.

Estimated cost: Based on the FOI calculator it has taken approximately 2 hours and 40 minutes at an estimated cost of \$46 to prepare this answer.