

**SENATE EMPLOYMENT, WORKPLACE RELATIONS AND EDUCATION  
LEGISLATION COMMITTEE**

**2006-2007 ADDITIONAL SENATE ESTIMATES HEARING  
15 FEBRUARY 2007  
EMPLOYMENT AND WORKPLACE RELATIONS PORTFOLIO**

**QUESTIONS ON NOTICE**

**Corporate**

**Question Number:** W1147-07

**Question:**

Senator Wong asked in writing:

**New advertising campaigns**

For advertising campaigns in the department and agencies in the Minister's portfolio, what is the **a)** cost **b)** frequency, and **c)** type/medium (e.g. print, television, radio) of campaign advertising for this financial year? Can this information be provided on a monthly basis for the financial year?

**Answer:**

The Australian Government has approved funding to increase public awareness of the role of the Office of Workplace Services and the Office of the Employment Advocate.

Planning for the campaign is at the most fundamental stages, therefore details of cost, frequency or the medium are unavailable.

**Estimated cost:** Using the FOI calculator, to prepare this answer it has taken approximately 13.25 hours at an estimated cost of \$265.