

**SENATE EMPLOYMENT, WORKPLACE RELATIONS AND EDUCATION
LEGISLATION COMMITTEE**

**2006-2007 ADDITIONAL SENATE ESTIMATES HEARING
15TH FEBRUARY 2007
EMPLOYMENT AND WORKPLACE RELATIONS PORTFOLIO**

QUESTIONS ON NOTICE

Outcome: Corporate

Question Number: W1145-07

Question:

Senator Wong asked in writing:

Advertising campaigns

What sum was spent on each of the active advertising campaigns for each department and agency in the Minister's portfolio?

Answer:

Welfare to Work communications campaign:

Spend to the end of Feb 2007 in the 2006-07 financial year is \$5,905,708 exc. GST.

Support The System That Supports You communications campaign:

Spend to the end of Feb 2007 in the 2006-07 financial year is \$794,195 exc. GST.

Estimated cost: Using the FOI calculator, to prepare this answer it has taken approximately 14 hours at an estimated cost of \$280.