

**SENATE EMPLOYMENT, WORKPLACE RELATIONS AND EDUCATION
LEGISLATION COMMITTEE**

**2006-2007 ADDITIONAL SENATE ESTIMATES HEARING
15 FEBRUARY 2007
EMPLOYMENT AND WORKPLACE RELATIONS PORTFOLIO**

QUESTIONS ON NOTICE

Outcome: Corporate

Question Number: W1144-07

Question:

Senator Wong asked in writing:

Opinion polls/market research

What benefit-cost assessments have been done which assess the returns from opinion polls, focus groups or market research?

Answer:

Projects are evaluated and financial expenditure is regularly reviewed.

Estimated cost: Using the FOI calculator, to prepare this answer it has taken approximately 10.5 hours at an estimated cost of \$210.