

**SENATE EMPLOYMENT, WORKPLACE RELATIONS AND EDUCATION
LEGISLATION COMMITTEE**

**2006-2007 ADDITIONAL SENATE ESTIMATES HEARING
15 FEBRUARY 2007
EMPLOYMENT AND WORKPLACE RELATIONS PORTFOLIO**

QUESTIONS ON NOTICE

Outcome: Corporate

Question Number: W1141-07

Question:

Senator Wong asked in writing:

Opinion polls/market research

What sum was spent on opinion polls, focus groups or market research in 2006 by the department and agencies in the Minister's portfolio?

Answer:

The requested information is not readily ascertainable, and to provide the requested answer would require an unreasonable diversion of departmental/portfolio resources.

This information is reported for financial years in the annual reports of the department and agencies. The department lists it in appendix 7 (Advertising and market research) and appendix 8 (Consultancies).

Estimated cost: Using the FOI calculator, to prepare this answer it has taken approximately 19.5 hours at an estimated cost of \$390.