

## EDUCATION, SCIENCE AND TRAINING

### SENATE LEGISLATION COMMITTEE - QUESTIONS ON NOTICE 2006-2007 ADDITIONAL ESTIMATES HEARING

**Outcome:** ALL  
**Output Group:** ALL

#### **DEST Question No. E966\_07**

Senator Carr asked on 14 February 2007, EWRE Hansard page 96.

#### **Question:**

Advertising Spending

**Senator CARR**— How much money has been allocated in the current financial year for advertising?

**Ms Paul**—For this department for 2006-07?

**Senator CARR**—Yes.

**Ms Paul**—Okay. We will just check whether we have it. I think the only significant advertising this financial year, year to date, is the *Skills for the Future* career advice campaign, which we put on the record last time here. We are happy to do so again. We can give you those details, or we can set it out in a table on notice if you prefer. But there is nothing beyond that.

#### **Answer:**

*Advertising Spending*

\$15 million was allocated for advertising for the *Skills for the Future* campaign in the 2006-07 financial year.