| Group/State | PROMISE BUYIT BUYIT PRN | Contract Type | Service Type | Actual procurement method used for selection | Ministerial involvement | BUYIT/PROMISe Contract/EUA Number | Start Date | End date | Consultant/Contractor | Contract Description | Total contract value (GST inclusive) | Total \$ Paid in Reporting Period (1 January 2004 to 16 February 2005) |
|--------------------------------|----------------------------|------------------------------------|--|--|-------------------------|---|---------------|---------------|---|--|---|--|
| AEI GROUP | BUYIT BUYIT PRN6792 | General Service | Advertising - Other | Minimum of 1 Written Quote | No | Purchase Order | 29-Nov- 04 | 30-Jun- 05 | Bearcage Media Services Pty Ltd | AEI Corporate Promo Video | \$4,520.07 | \$4,520.07 |
| AEI GROUP | BUYIT BUYIT PRN6688 | Consultancy | Market Research - Consultancies | Select Tender | No | 75540 | 11-Feb- 05 | 30-Jun- 05 | Blue Moon Research & Planning Pty L T/A Blue Moon Social Research | Market Research in Latin America | \$238,140.00 | \$0.00 |
| AEI GROUP | BUYIT BUYIT PRN6898 | General Service | Advertising - Other | Minimum of 1 Oral Quote | No | Purchase Order | 22-Dec- 04 | 30-Jun- 05 | Department Of Foreign Affairs & Trade | DFAT in Brief publication | \$7,000.00 | \$0.00 |
| AEI GROUP | BUYIT BUYIT PRN6992 | General Service | Advertising - Other | Minimum of 1 Oral Quote | No | Purchase Order | 07-Feb- 05 | 30-Jun- 05 | Google Inc. | Google Ad words | \$3,000.00 | \$0.00 |
| AEI GROUP | BUYIT BUYIT PRN5483 | General Service | Advertising - Other | Minimum of 1 Oral Quote | No | Purchase Order | 30-Apr- 04 | 30-Jun- 04 | Hobsons Australia T/A The Good Hobsons Guides | Studies in Australia (Good Guides Group) | \$8,140.00 | \$8,140.00 |
| AEI GROUP | BUYIT BUYIT PRN6666 | General Service | Advertising - Other | Minimum of 1 Written Quote | No | Purchase Order | 25-Jan- 05 | 30-Jun- 05 | Made-To-Measure Publications Pty Lt | Article for The Australia Immigration Bo | \$6,160.00 | \$6,160.00 |
| AEI GROUP | BUYIT BUYIT PRN6740 | General Service | Advertising - Other | Minimum of 1 Written Quote | No | Purchase Order | 01-Dec- 04 | 30-Jun- 05 | Sampson Carroll Australia Pty Ltd | Ad for the Big Book of Australia 2005-20 | \$6,341.50 | \$3,170.75 |
| AEI GROUP | BUYIT BUYIT PRN6485 | General Service | Advertising - Other | Minimum of 1 Oral Quote | No | Purchase Order | 05-Oct- 04 | 30-Jun- 05 | Stroudgate Australasia Pty | advertising for offshore distribution ma | \$8,745.00 | \$0.00 |
| AEI GROUP | BUYIT BUYIT PRN6864 | General Service | Advertising - Other | Minimum of 1 Written Quote | No | 75507 | 20-Jan- 05 | 29-Jul- 05 | University of Queensland Debating Society | Study in Australia Advertising at Australasian Debating Championships | \$5,000.00 | \$0.00 |
| CORPORATE STRATEGY GROUP | PROMISe PRN03342 | General Contract For Service | Print media Advertising | Non-Campaign Advertising after 1 December 2002 Used | No | 124 | 01-Jul- 03 | 30-Sep- 06 | HMA Blaze | Ongoing non-campaign advertising costs | \$4,400,000.00 | \$1,252,109.58 |
| CORPORATE STRATEGY GROUP | PROMISe PRN002875 | Consultancy | Communication Campaign | GCU (OGIA) Panel Arrangement Used | No | 2974 | 12-Apr- 04 | 31-Dec- 04 | Batey Kazoo Communications Pty Ltd | The Development and production of the 2004 'New Apprenticeships Advertising Campaign | \$1,021,783.00 | \$859,210.64 |
| CORPORATE STRATEGY GROUP | BUYIT BUYIT PRN6819 | Consultancy | Advertising - Campaign (Design and Development) | Select Tender off Government Communications Arrangement | No | 75539 | 06-Dec- 04 | 22-Dec- 04 | Batey Kazoo Communications Pty Ltd T/A Batey Red Cell | Higher Education Reforms Campaign - Creative Element | \$70,417.80 | \$70,417.80 |
| CORPORATE STRATEGY GROUP | BUYIT BUYIT PRN6679 | Consultancy | Market Research - Consultancies | Select Tender off Government Communications Arrangement | No | 75483 | 07-Dec- 04 | 29-Apr- 05 | Eureka Strategic Research Pty Ltd | DEST Stakeholder Perceptions Research | \$49,918.00 | \$12,479.50 |
| CORPORATE STRATEGY GROUP | PRN5378 | General Service | Advertising - Campaign (Placement) | Select Tender | No | 75201 | 09-May- 04 | 10-Jul- 04 | Universal McCann | Media Buy New Apprenticeships Campaign 9 May - 10 July 2004 | \$5,115,000.00 | \$5,102,994.50 |
| CORPORATE STRATEGY GROUP | BUYIT BUYIT PRN6411 | General Service | Advertising - Campaign (Placement) | Minimum of 1 Written Quote | No | Purchase Order | 30-Jun- 04 | 27-Aug- 04 | Universal McCann | 2004 New Apprenticeship Campaign - Additional Advertisement Placement | \$12,425.65 | \$12,425.65 |

| CORPORATE STRATEGY GROUP | PROMISe PRN02854 | Consultancy | Market research | GCU (OGIA) Panel Arrangement Used | No | 2303 | 11-Mar- 03 | 01-Jun- 04 | Worthington Di Marzio Pty Ltd | Market Research for New Apprenticeships Campaign 2003 | \$329,365.00 | \$39,820.00 |
|--------------------------------|------------------------|------------------------------------|---------------------------------|--|---------------------------------|----------------|---------------|---------------|--|---|--------------|--------------|
| CORPORATE STRATEGY GROUP | PROMISe PRN02854 | Consultancy | Market research | GCU (OGIA) Panel Arrangement Used | No | 2978 | 20-Apr- 04 | 31-Dec- 04 | Worthington Di Marzio Pty Ltd | Market Research consultancy services surrounding the 2004 New Apprenticeships Campaign | \$208,175.00 | \$208,175.00 |
| CORPORATE STRATEGY GROUP | BUYIT BUYIT PRN6539 | General Service | Advertising - Other | Minimum of 1 Written Quote | No | Purchase Order | 12-Oct- 04 | 30-Jun- 05 | Act Tertiary Careers Committee | Major Sponsorship of 2005 ACT Tertiary to Work Careers Fair, including booth and miscellaneous promotion | \$2,500.00 | \$2,500.00 |
| CORPORATE STRATEGY GROUP | BUYIT BUYIT PRN6270 | General Service | Advertising - Other | Minimum of 1 Written Quote | No | Purchase Order | 13-Aug- 04 | 30-Jun- 05 | Australian Public Service Commission | 2004 - 2005 Annual Gazette Subscription | \$30,456.56 | \$30,456.56 |
| CORPORATE STRATEGY GROUP | BUYIT BUYIT PRN5390 | General Service | Advertising - Other | Minimum of 1 Written Quote | No | Purchase Order | 05-May- 04 | 30-Jun- 04 | Fivefold Creative Pty Ltd T/A The Hatherly Discretionary | Marketing of Building High Performing Teams | \$4,840.00 | \$4,840.00 |
| CORPORATE STRATEGY GROUP | PROMISe PRN03693 | General Contract For Service | Print media Advertising | Verbal Quote | No | 2831 | 05-Jan- 04 | 30-Jun- 04 | Hobson's Australia Pty Ltd | Corporate Profile in 2004 Graduate Opportunities Guide | \$6,545.00 | \$6,545.00 |
| CORPORATE STRATEGY GROUP | BUYIT BUYIT PRN6702 | General Service | Advertising - Other | Minimum of 1 Oral Quote | No | Purchase Order | 17-Nov- 04 | 30-Jun- 05 | Hobsons Australia T/A The Good Hobsons Guides | Employer Profile in 2005 Graduate Opportunities | \$6,820.00 | \$6,820.00 |
| HIGHER EDUCATION GROUP | BUYIT BUYIT PRN5032 | Consultancy | Market Research - Consultancies | Select Tender off Government Communications Arrangement | No | 75202 | 29-Jun- 04 | 30-Jun- 05 | Worthington DiMarzio Pty Limited T/A Worthington Di Marzio | Provision of market research for the higher education reforms campaign | \$157,740.00 | \$119,240.00 |
| HIGHER EDUCATION GROUP | PROMISe PRN03745 | General Contract For Service | Campaign Advertising | Campaign Advertising post 1 Dec 2002 Used | Minister on selection committee | 135 | 01-Jan- 04 | 28-Feb- 04 | Universal McCann | Original EUA project | \$204,995.00 | \$189,170.02 |
| QUESTACON | QPO1307 | Purchase Order | Print Media Advertising | one written quote | N/a | N/a | 19-Jan- 05 | 19-Jan- 06 | Copeland Publishing Pty Ltd | Advertising in Canberra's Child publication | \$13,020.00 | \$1,085.00 |
| QUESTACON | N/a | General services | Print media Advertising | one written quote | N/a | N/a | 28-Jul- 04 | 28-Jul- 04 | Canberra Times | Advertising in The Chronicle, Celebrate ANU | \$950.00 | \$950.00 |
| QUESTACON | N/a | General services | Print media Advertising | one written quote | N/a | N/a | 05-Dec- 04 | 05-Dec- 05 | Canberra Times | Advertsiing in the Canberra Times, See Canberra | \$1,750.00 | \$1,750.00 |
| QUESTACON | N/a | General services | Print media Advertising | one written quote | N/a | N/a | 07-Dec- 05 | 07-Dec- 05 | Canberra Times | Advertising in the Chronicle, Questacon | \$573.21 | \$573.21 |
| QUESTACON | N/a | General services | Print media Advertising | one written quote | N/a | N/a | 03-Nov- 05 | 03-Nov- 05 | Canberra Times | Advertising in the Canberra Times, Cockington Green | \$1,000.00 | \$1,000.00 |
| QUESTACON | N/a | General Services | TV Advertising | Three written Quotes | N/a | N/a | 01-Jul- 04 | 30-Jun- 05 | Southern Cross Ten | Advertising Questacon programmes and exhibitions | \$70,000.00 | \$20,460.00 |
| QUESTACON | N/a | General Services | TV Advertising | Three written Quotes | N/a | N/a | 01-Jul- 04 | 30-Jun- 05 | WIN TV | Advertising Questacon programmes and exhibitions | \$50,000.00 | \$21,686.50 |
| QUESTACON | N/a | General Services | Radio Advertising | written quote | N/a | N/a | 01-Jul- 04 | 30-Jun- 05 | Canberra FM | Advertising Questacon programmes and exhibitions | \$9,984.00 | \$1,658.80 |

| QUESTACON | N/a | General Services | Advertising - other | written quote | N/a | N/a | 01-Jul- 05 | 30-Jun- 06 | Australian Capital Tourism | Half Back page over as for product manual | \$993.30 | \$993.30 |
|-----------|------------|---------------------|-----------------------------|---|-----|-----|---------------|---------------|--|--|------------|------------|
| QUESTACON | N/a | General Services | Advertising - other | written quote | N/a | N/a | 01-Jan- 05 | 31-Dec- 05 | Australian Capital Tourism | 1/2 Page ad for 2005 holiday planner | \$3,300.00 | \$3,300.00 |
| QUESTACON | N/a | Consultancy | Advertising - Other | existing Commonwealth Exclusive Use Arrangement | N/a | N/a | 01-Jul- 04 | 30-Jun- 05 | HMA Blaze | Recruitment Advertising | \$1,768.32 | \$1,768.32 |
| QUESTACON | N/a | General Services | Advertising - other | written quote | N/a | N/a | 01-Jul- 04 | 30-Jun- 05 | Sensis | Advertising in Yellow & White pages | \$1,353.49 | \$1,353.49 |
| QUESTACON | N/a | General Services | Print media Advertising | written quote | N/a | N/a | 01-Mar- 05 | 01-Mar- 05 | Travel Ways | Advertising Questacon programmes and exhibitions | \$745.00 | \$745.00 |
| QUESTACON | N/a | General Services | Print media Advertising | written quote | N/a | N/a | 01-Feb- 05 | 01-Feb- 06 | Signature Publishing | Advertising Questacon programmes and exhibitions | \$440.00 | \$440.00 |
| QUESTACON | N/a | General Service | Advertising - Other | written quote | N/a | N/a | 01-Aug- 04 | 31-Aug- 04 | National Capital Educational Tourism Project | Advertising Questacon programmes and exhibitions | \$1,320.00 | \$1,320.00 |
| QUESTACON | N/a | General Service | Advertising - Other | written quote | N/a | N/a | 01-Oct- 04 | 01-Apr- 05 | RACV | Advertising Questacon programmes and exhibitions | \$1,980.00 | \$1,980.00 |
| QUESTACON | CC04040113 | | Advertising - Employment | written quote | N/a | N/a | 23-Apr- 04 | 23-Apr- 04 | HMA Blaze | Advertising Questacon's available positions | \$705.08 | \$705.08 |
| QUESTACON | CC04050375 | | Advertising - Employment | written quote | N/a | N/a | 21-May- 04 | 21-May- 04 | HMA Blaze | Advertising Questacon's available positions | \$822.59 | \$822.59 |
| QUESTACON | CC04050540 | | Advertising - Employment | written quote | N/a | N/a | 28-May- 04 | 28-May- 04 | HMA Blaze | Advertising Questacon's available positions | \$940.10 | \$940.10 |
| QUESTACON | CC04050736 | | Advertising - Employment | written quote | N/a | N/a | 31-May- 04 | 31-May- 04 | HMA Blaze | Advertising Questacon's available positions | \$940.10 | \$940.10 |
| QUESTACON | CC04060065 | | Advertising - Employment | written quote | N/a | N/a | 11-Jun- 04 | 11-Jun- 04 | HMA Blaze | Advertising Questacon's available positions | \$783.42 | \$783.42 |
| QUESTACON | CC04060066 | | Advertising - Employment | written quote | N/a | N/a | 11-Jun- 04 | 11-Jun- 04 | HMA Blaze | Advertising Questacon's available positions | \$744.25 | \$744.25 |
| QUESTACON | CC04060571 | | Advertising Employment | written quote | N/a | N/a | 22-Jun- 04 | 22-Jun- 04 | HMA Blaze | Advertising Questacon's available positions | \$783.42 | \$783.42 |
| QUESTACON | CC04070254 | | Advertising Employment | written quote | N/a | N/a | 16-Jul- 04 | 16-Jul- 04 | HMA Blaze | Advertising Questacon's available positions | \$783.42 | \$783.42 |
| QUESTACON | CC04070622 | | Advertising - Employment | written quote | N/a | N/a | 30-Jul- 04 | 30-Jul- 04 | HMA Blaze | Advertising Questacon's available positions | \$705.08 | \$705.08 |
| QUESTACON | CC04071038 | | Advertising - Employment | written quote | N/a | N/a | 31-Jul- 04 | 31-Jul- 04 | HMA Blaze | Advertising Questacon's available positions | \$783.42 | \$783.42 |
| QUESTACON | CC04080465 | | Advertising - Employment | written quote | N/a | N/a | 27-Aug- 04 | 27-Aug- 04 | HMA Blaze | Advertising Questacon's available positions | \$2,854.51 | \$2,854.51 |
| QUESTACON | CC04080417 | | Advertising - Employment | written quote | N/a | N/a | 27-Aug- 04 | 27-Aug- 04 | HMA Blaze | Advertising Questacon's available positions | \$665.91 | \$665.91 |

| QUESTACON | CC04090873 | | Advertising - Employment | written quote | N/a | N/a | 30-Sep- 04 | 30-Sep- 04 | HMA Blaze | Advertising Questacon's available positions | \$705.08 | \$705.08 |
|-----------|------------------------|--------------------|-----------------------------|-------------------------------------|-----|----------------|---------------|---------------|---|---|------------|------------|
| QUESTACON | CC04090872 | | Advertising - Employment | written quote | N/a | N/a | 30-Sep- 04 | 30-Sep- 04 | HMA Blaze` | Advertising Questacon's available positions | \$705.08 | \$705.08 |
| QUESTACON | CC04090874 | | Advertising - Employment | written quote | N/a | N/a | 30-Sep- 04 | 30-Sep- 04 | HMA Blaze | Advertising Questacon's available positions | \$705.08 | \$705.08 |
| QUESTACON | CC04100266 | | Advertising - Employment | written quote | N/a | N/a | 22-Oct- 04 | 22-Oct- 04 | HMA Blaze | Advertising Questacon's available positions | \$665.91 | \$665.91 |
| QUESTACON | CC04100697 | | Advertising - Employment | written quote | N/a | N/a | 31-Oct- 04 | 31-Oct- 04 | HMA Blaze | Advertising Questacon's available positions | \$900.93 | \$900.93 |
| QUESTACON | CC04100698 | | Advertising - Employment | written quote | N/a | N/a | 31-Oct- 04 | 31-Oct- 04 | HMA Blaze | Advertising Questacon's available positions | \$783.42 | \$783.42 |
| QUESTACON | CC04110222 | | Advertising - Employment | written quote | N/a | N/a | 19-Nov- 04 | 19-Nov- 04 | HMA Blaze | Advertising Questacon's available positions | \$1,057.62 | \$1,057.62 |
| QUESTACON | CC04110416 | | Advertising - Employment | written quote | N/a | N/a | 26-Nov- 04 | 26-Nov- 04 | HMA Blaze | Advertising Questacon's available positions | \$822.59 | \$822.59 |
| QUESTACON | CC04110463 | | Advertising - Employment | written quote | N/a | N/a | 26-Nov- 04 | 26-Nov- 04 | HMA Blaze | Advertising Questacon's available positions | \$587.57 | \$587.57 |
| QUESTACON | CC04110727 | | Advertising - Employment | written quote | N/a | N/a | 30-Nov- 04 | 30-Nov- 04 | HMA Blaze | Advertising Questacon's available positions | \$665.91 | \$665.91 |
| QUESTACON | CC05010049 | | Advertising - Employment | written quote | N/a | N/a | 28-Jan- 05 | 28-Jan- 05 | HMA Blaze | Advertising Questacon's available positions | \$904.85 | \$904.85 |
| QUESTACON | CC05010091 | | Advertising - Employment | written quote | N/a | N/a | 28-Jan- 05 | 28-Jan- 05 | HMA Blaze | Advertising Questacon's available positions | \$904.60 | \$904.60 |
| QUESTACON | CC05010464 | | Advertising - Employment | written quote | N/a | N/a | 31-Jan- 05 | 31-Jan- 05 | HMA Blaze | Advertising Questacon's available positions | \$822.59 | \$822.59 |
| QUESTACON | CC05010465 | | Advertising - Employment | written quote | N/a | N/a | 31-Jan- 05 | 31-Jan- 05 | HMA Blaze | Advertising Questacon's available positions | \$863.72 | \$863.72 |
| QUESTACON | QPO1262 | Purchase Order | Print Media Advertising | Non Campaign Advertising Used | N/a | N/a | 29-Nov- 04 | 29-Nov- 04 | HMA Blaze | Tender Advertisement | \$665.91 | \$665.91 |
| QUESTACON | QPO1246 | Purchase Order | Print Media Advertising | Non Campaign Advertising Used | N/a | N/a | 20-Nov- 04 | 20-Nov- 04 | HMA Blaze | Tender Advertisement | \$587.57 | \$587.57 |
| VET GROUP | BUYIT BUYIT PRN6462 | General Service | Advertising - Other | Minimum of 1 Oral Quote | No | 75399 | 01-Jan- 04 | 31-Aug- 04 | TELSTRA | Telstra White pages - metro | \$6,013.70 | \$6,013.70 |
| VET GROUP | BUYIT BUYIT PRN5804 | General Service | Advertising - Other | Minimum of 1 Oral Quote | No | Purchase Order | 13-Apr- 04 | 30-Jun- 04 | Gerrit Fokkema Photography Pty Ltd T/A Gerrit Fokkema Photography Pty | Photography services for campaign | \$5,403.04 | \$5,403.04 |
| VET GROUP | BUYIT BUYIT PRN5487 | General Service | Advertising - Other | Minimum of 1 Written Quote | No | Purchase Order | 30-Apr- 04 | 30-Jun- 04 | NOEL ARNOLD & ASSOCIATED PTY LTD | OH&S advice for New Apprenticeships camp | \$7,425.00 | \$7,425.00 |
| VET GROUP | BUYIT BUYIT PRN5824 | General Service | Advertising - Other | Minimum of 1 Oral Quote | No | Purchase Order | 04-Jun- 04 | 30-Jun- 04 | SOUTH EAST NSW AREA CONSULTATIVE T/A COMMITTEE | Advertising in SEACC Business Diary | \$6,600.00 | \$6,600.00 |

| VET GROUP | BUYIT BUYIT PRN5890 | General Service | Advertising - Other | Minimum of 1 Written Quote | No | 75232 | 07-Jun- 04 | 30-Jun- 04 | Family and Youth Service Incorporat T/A Push Productions | Editorial research and publication | \$15,015.00 | \$15,015.00 |
|-----------|------------------------|--------------------|------------------------|-------------------------------|----|-------|---------------|---------------|--|---|-------------|-------------|
| VET GROUP | BUYIT BUYIT PRN6049 | General Service | Advertising - Other | Minimum of 1 Oral Quote | No | 75274 | 01-Jul- 04 | 30-Jul- 04 | SETFORM LIMITED | A Guide to Your Career advertising | \$5,555.00 | \$5,555.00 |
| VET GROUP | BUYIT BUYIT PRN6059 | General Service | Advertising - Other | Minimum of 1 Oral Quote | No | 75277 | 09-Jul- 04 | 30-Jul- 04 | TELECONNECT AUST PTY LTD | Farmers Info & Buying Guide | \$2,900.00 | \$2,900.00 |
| VET GROUP | BUYIT BUYIT PRN6231 | General Service | Advertising - Other | Minimum of 1 Oral Quote | No | 75312 | 05-Aug- 04 | 06-Aug- 04 | ACGMR Marketing | Australian Corporate & Govt Management review | \$2,183.50 | \$2,183.50 |
| VET GROUP | BUYIT BUYIT PRN6377 | General Service | Advertising - Other | Minimum of 1 Oral Quote | No | 75362 | 30-Aug- 04 | 03-Sep- 04 | Pack & Send | Finalists Certificate distribution | \$2,597.00 | \$2,597.00 |
| VET GROUP | BUYIT BUYIT PRN6680 | General Service | Advertising - Other | Minimum of 1 Oral Quote | No | 75444 | 01-Nov- 04 | 12-Nov- 04 | THE AUSTRALIAN LOCAL GOVERNMENT T/A REPORTER | The Australian Local Government Reporter | \$2,183.50 | \$2,183.50 |
| VET GROUP | BUYIT BUYIT PRN6857 | General Service | Advertising - Other | Minimum of 1 Oral Quote | No | 75485 | 15-Dec- 04 | 15-Dec- 04 | ACGMR Marketing | AC&GMR Advertising | \$2,183.50 | \$2,183.50 |
| VET GROUP | BUYIT BUYIT PRN7014 | General Service | Advertising - Other | Minimum of 1 Oral Quote | No | 75547 | 07-Feb- 05 | 07-Feb- 05 | THE AUSTRALIAN LOCAL GOVERNMENT T/A REPORTER | Australian Local Government Reporter | \$2,183.50 | \$2,183.50 |