EDUCATION, SCIENCE AND TRAINING

SENATE LEGISLATION COMMITTEE - QUESTIONS ON NOTICE 2004-2005 ADDITIONAL ESTIMATES HEARING

Outcome: All Output Group: All

DEST Question No. E739_05

Senator Carr asked on 16 February 2005, EWRE Hansard page 14.

Question:

I wonder if you could give me a breakdown of the advertisement placements for \$1.4 million. It is an extraordinary amount of money. Where did you actually spend that money?

Answer:

Advertisement placements

Description	Amount (AUD)
Press and Magazines	\$ 521,547.10
Radio	\$ 867,032.24
Internet	\$ 16,060.55
	\$1,404,639.89