

EDUCATION, SCIENCE AND TRAINING

SENATE LEGISLATION COMMITTEE - QUESTIONS ON NOTICE 2004-2005 ADDITIONAL ESTIMATES HEARING

Outcome: CSIRO
Output Group: CSIRO

DEST Question No. E579_05

Senator Carr provided in writing.

Question:

What is the current number of staff in CSIRO's Corporate Communications Office?

What was the equivalent number in February 2002, February 2003 and February 2004?

Answer:

CSIRO has provided the following response.

Communications Staff Current and 2002, 2003, 2004

- Following the development and subsequent Board endorsement of the CSIRO Communications Strategy in 2003, a review was commenced of the Corporate Communications function and structure.
- Based on the outcomes of the review, a decision was made to restructure the function to align it more closely with delivery of the Strategy.
- A number of new communication activities were established (CSIRO.au, Brand and Marketing, Flagship Communications, Social Responsibility and Ethics) and this resulted in the variance in staff numbers between June 2004 and February 2005.

Date	Current staff numbers in CSIRO's Corporate Communication's Group	Breakdown of numbers by group
February 2005	45 staff	4 - Internal Communication 9 - CSIRO Enquiries 7 - Government Relations 3 - Office of the Executive Director 4 - Media 7 - Brand and Marketing (including the Alumni program) 10 - CSIRO.au 1 - Flagship Communications

Date	Current staff numbers in CSIRO's Corporate Communication's Group	Breakdown of numbers by group
June 2002	27 staff	4 - Internal Communications 9 - CSIRO Enquiries 7 - Government Relations 2 - Office of the Director 5- Media
June 2003	33 staff	6 - Internal Communications 10 - CSIRO Enquiries 6 - Government Relations 2 - Office of the Director 7- Media 2 - Brand and Marketing
June 2004	31 staff	5 - Internal Communications 9 - CSIRO Enquiries 8 - Government Relations 3 - Office of the Executive Director 5 - Media 1 - Brand and Marketing