

EDUCATION, SCIENCE AND TRAINING

SENATE LEGISLATION COMMITTEE - QUESTIONS ON NOTICE 2004-2005 ADDITIONAL ESTIMATES HEARING

Outcome: All
Output Group: All

DEST Question No. E480_05

Senator Carr asked on 16 February 2005, Hansard EWRE page 6.

Question:

- A. Did you undertake any research associated with the contract?
- B. Was there any price variation associated with this contract?
- C. What was the period of the contract?
- D. I wonder if you could give me an aggregate of the amount of money that Worthington Di Marzio has now been paid by the Department.

Answer:

- A. Research to inform the campaign was undertaken by Worthington DiMarzio.
- B. The original contract signed with Worthington DiMarzio for \$88,000 (inc GST) covered the developmental phase of the campaign and initial concept testing.

The contract was subsequently varied to include additional research on the 'goingtouni' website, as well as the benchmark and evaluation phases of the campaign. The final value of the contract was \$157,740 (inc.GST).
- C. The period of the contract is from 29 June 2004 to 17 June 2005.
- D. Since November 2001, the Department of Education, Science and Training had paid Worthington DiMarzio \$989,063.74 GST inclusive.