

EDUCATION, SCIENCE AND TRAINING

SENATE LEGISLATION COMMITTEE - QUESTIONS ON NOTICE 2003-2004 ADDITIONAL ESTIMATES HEARING

Outcome: All

Output Group: All

DEST Question No. E1009_04

Senator Carr provided in writing.

Question:

How much was spent on advertising by DEST in 1996-97, 1997-98, 1998-99, 1999-00, 2000-01, 2001-02, 2002-03 and 2003-04 to date?

Answer:

Advertising expenditure for DEST by financial year

All figures are taken from the DEST Annual Reports.

Financial Year	Amount
1996/1997	\$742,056.00
1997/1998	\$9,519,227.00
1998/1999	\$7,105,204.00
1999/2000	\$7,730,679.00
2000/2001	\$13,721,873.00
2001/2002	\$6,849,268.00
2002/2003	\$4,050,955.00
2003/2004 (to 31 December 2003)	\$4,764,914.93