

**Economics Legislation Committee**  
**ANSWERS TO QUESTIONS ON NOTICE**  
Industry Portfolio  
Supplementary Budget Estimates Hearing 2013-14  
21 November 2013

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**AGENCY/DEPARTMENT:** DEPARTMENT OF INDUSTRY

**TOPIC:** Media Monitoring

**REFERENCE:** Written Question – Senator Ludwig

**QUESTION No.:** SI-164

1. What is the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office from 7 September 2013 to date?
  - Which agency or agencies provided these services?
  - What is the estimated budget to provide these services for the year 2013-14?
  - What has been spent providing these services from 7 September 2013 to date?
2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency from 7 September 2013 to date?
  - Which agency or agencies provided these services?
  - What is the estimated budget to provide these services for the year 2013-14?
  - What has been spent providing these services from 7 September 2013 to date?

**ANSWER**

1. Please refer to the response to question 2. Ministers' Offices receive a subset of the services procured by the department for its business use.
2. The total cost of media monitoring services for the department for the period 7 September 2013 to 30 November 2013 is \$206,997 (GST exclusive). These services were provided by:
  - iSentia Pty Ltd
  - Meltwater Australia Pty Ltd
  - Australian Associated Press (AAP)

The Department's current estimated budget to provide these services for the 2013-14 financial year is \$500,870.

Please note as this information is as at 30 November 2013, it does not include the Anti-Dumping Commission. The Australian Customs and Border Protection Service will report on the Commission where appropriate in their responses to 2013-14 Budget Estimates Questions on Notice.