

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Resources, Energy and Tourism Portfolio

Supplementary Budget Estimates

18 October 2012

Question: SR54
Topic: Media Training
Proof Hansard Page: Written

Senator Bushby asked:

Financial Year to Date:

1. In relation to media training services purchased by each department/agency, please provide the following information for this financial year to date:
 - a) Total spending on these services
 - b) The number of employees offered these services and their employment classification
 - c) The number of employees who have utilised these services, their employment classification and how much study leave each employee was granted (provide a breakdown for each employment classification)
 - d) The names of all service providers engaged
2. For each service purchased from a provider listed under (4), please provide:
 - a) The name and nature of the service purchased
 - b) Whether the service is one-on-one or group based
 - c) The number of employees who received the service and their employment classification (provide a breakdown for each employment classification)
 - d) The total number of hours involved for all employees (provide a breakdown for each employment classification)
 - e) The total amount spent on the service
 - f) A description of the fees charged (i.e. per hour, complete package)
3. Where a service was provided at any location other than the department or agency's own premises, please provide:
 - a) The location used
 - b) The number of employees who took part on each occasion
 - c) The total number of hours involved for all employees who took part (provide a breakdown for each employment classification)
 - d) Any costs the department or agency's incurred to use the location

2011-12 Financial Year:

1. In relation to media training services purchased by each department/agency, please provide the following information for 2011-12:
 - a) Total spending on these services
 - b) The number of employees offered these services and their employment classification
 - c) The number of employees who have utilised these services, their employment classification and how much study leave each employee was granted (provide a breakdown for each employment classification)
 - d) The names of all service providers engaged
2. For each service purchased from a provider listed under (4), please provide:
 - a) The name and nature of the service purchased
 - b) Whether the service is one-on-one or group based
 - c) The number of employees who received the service and their employment classification (provide a breakdown for each employment classification)
 - d) The total number of hours involved for all employees (provide a breakdown for each employment classification)
 - e) The total amount spent on the service
 - f) A description of the fees charged (i.e. per hour, complete package)
3. Where a service was provided at any location other than the department or agency's own premises, please provide:
 - a) The location used
 - b) The number of employees who took part on each occasion
 - c) The total number of hours involved for all employees who took part (provide a breakdown for each employment classification)
 - d) Any costs the department or agency's incurred to use the location

Answer:***The Department***

The Department has not purchased media training during the financial year to date or during the 2011-12 financial year.

Australian Renewable Energy Agency

Financial Year to Date

1. Media training purchased by the Australian Renewable Energy Agency (ARENA) this financial year to date:
 - a) Total spend on media training is \$2,500 (GST exclusive).
 - b) One Chief Executive Officer (CEO).
 - c) One CEO. No study leave was granted.

- d) Kreab Gavin Anderson.
2. For each service purchased from a provider:
 - a) Media coaching.
 - b) The training was delivered one on one.
 - c) One CEO.
 - d) 2 hours.
 - e) \$2,500 (GST exclusive).
 - f) The training was a complete package.
 3. There was no additional charge for the location.

2011-12 Financial Year

Questions relating to the 2011-12 financial year are not applicable because ARENA was established on 1 July 2012.

Geoscience Australia

Financial Year to Date

There has been no media training services purchased by Geoscience Australia (GA) this financial year to date.

2011-12 Financial Year

1. Media training purchased by GA for the 2011-12 financial year:
 - a) Total spend on media training was \$8,084.
 - b) The number of employees offered this training:

Employment Classification	Number of Employees
APS6	3
EL1	2
EL2	7

- c) The number of staff who utilised this training is listed above. No leave was granted.
 - d) Econnect Communications.
2. Details of each service provider listed in 1a):
 - a) *Talking Science to the Media* Workshop.
 - b) Training was group based.
 - c) Refer to response to question 1b.
 - d) Total number of hours involved in the training:

Employment Classification	Number of Employees	Total Hours
APS6	3	22.5
EL1	2	15
EL2	7	52.5

- e) Refer to response to question 1a for the total amount spent on the training service.
 - f) The training was a complete package.
3. Media training services were not provided at any other location outside GA's premises.

Tourism Australia

Financial Year to Date

4. Media training purchased by Tourism Australia (TA) this financial year to date:
- e) Total spend on media training is \$3,511.
 - f) One Band 3 employee.
 - g) One Band 3 employee. No study leave was granted.
 - h) Talking Heads.
5. For each service purchased from a provider:
- g) Public speaking. The training focused on public speaking and presentation techniques.
 - h) The training was delivered one on one.
 - i) One Band 3 employee.
 - j) 8 hours.
 - k) \$3,511.
 - l) The training was a complete package.
6. Media training services were not provided at any other location outside TA's premises.

2011-12 Financial Year

1. Media training purchased by TA for the 2011-12 financial year:
- a) Total spend on media training is \$2,088.
 - b) One Principal Executive Officer (PEO) employee.
 - c) One PEO employee.
 - d) Theatre of Leadership.
2. For each service purchased from a provider:
- a) Media Training. The training focused on presentation and communication techniques.
 - b) The training was delivered one on one.
 - c) 1 PEO employee.
 - d) 3 hours.
 - e) \$2,088.
 - f) The training was a complete package.
3. N/A.

National Offshore Petroleum Safety and Environmental Management Authority

The National Offshore Petroleum Safety and Environmental Management Authority (NOPSEMA) has not purchased any media training this financial year to date or during the 2011-12 financial year.

Australian Solar Institute

Financial Year to Date

The Australian Solar Institute (ASI) has not purchased any media training this financial year to date.

2011-12 Financial Year

1. Media training purchased by ASI for the 2011-12 financial year:
 - a) Total spend on media training is \$6,000.
 - b) Four ASI staff – ASI do not have classifications.
 - c) One day course which all four officers attended together.
 - d) Kreab & Gavin Anderson (Australia) Pty Ltd.
2. For each service purchased from a provider:
 - a) Media Training.
 - b) The training was group based.
 - c) Four ASI staff – ASI do not have classifications.
 - d) One day course.
 - e) \$6,000.
 - f) The training was a complete package.
3. The media training was located at the service providers premises in Sydney, costs of which were included in the package.