

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Resources, Energy and Tourism Portfolio

Supplementary Budget Estimates

18 October 2012

Question: SR21

Topic: Tasmania's Island Heritage listed as the 15th National Landscape

Proof Hansard Page: Written

Senator Bushby asked:

1. What were the reasons locations such as Launceston, the Tamar Valley, Penguin and Burnie were not included as part of the recently announced 15th National Landscape known as "Tasmania's Island Heritage"?
2. Does the Department/Tourism Australia Do believe their omission could be a marketing disadvantage for those places or a deterrent to tourists visiting the state?

Answer:

1. The experience boundary of Tasmania's Island Heritage National Landscape does not include the entire state. The Landscape boundaries focus attention on the key areas where the world class natural and cultural visitor experience is offered in Tasmania.

No State or Territory is included in the National Landscape Program as a whole, as this is outside the scope of the National Landscape Program, which aims to identify key areas of natural and cultural significance.

Each National Landscape in the National Landscapes Program has a notional "experience boundary" used to assist in strategic planning and roughly define where visitors can access the world class natural and cultural experiences.

The boundary lines used to identify the Landscapes are flexible and it is expected that the experience boundary of Landscapes may change over time as regions evolve.

2. No.