

**Economics Legislation Committee**  
**ANSWERS TO QUESTIONS ON NOTICE**  
Industry, Innovation, Science, Research and Tertiary Education Portfolio  
Supplementary Budget Estimates Hearing 2012-13  
17 October 2012

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**AGENCY/DEPARTMENT:** DEPARTMENT OF INDUSTRY, INNOVATION, SCIENCE, RESEARCH AND TERTIARY EDUCATION

**TOPIC:** Media Training

**REFERENCE:** Written Question – Senator Bushby

**QUESTION NO:** SI-174

In relation to media training services purchased by each department/agency, please provide the following information for this financial year to date:

1. Total spending on these services
2. The number of employees offered these services and their employment classification
3. The number of employees who have utilised these services, their employment classification and how much study leave each employee was granted (provide a breakdown for each employment classification)
4. The names of all service providers engaged. For each service purchased from a provider listed under (4), please provide:
  - a) The name and nature of the service purchased
  - b) Whether the service is one-on-one or group based
  - c) The number of employees who received the service and their employment classification (provide a breakdown for each employment classification)
  - d) The total number of hours involved for all employees (provide a breakdown for each employment classification)
  - e) The total amount spent on the service
  - f) A description of the fees charged (i.e. per hour, complete package)
5. Where a service was provided at any location other than the department or agency's own premises, please provide:
  - a) The location used
  - b) The number of employees who took part on each occasion
  - c) The total number of hours involved for all employees who took part (provide a breakdown for each employment classification)
  - d) Any costs the department or agency's incurred to use the location.

**ANSWER**

**DEPARTMENT OF INDUSTRY, INNOVATION, SCIENCE, RESEARCH AND TERTIARY EDUCATION**

The Department has not purchased any media training services for the 2012-13 financial year to date (as at 31 October 2012).

## **AUSTRALIAN INSTITUTE OF ABORIGINAL AND TORRES STRAIGHT ISLANDER STUDIES (AIATSIS)**

AIATSIS has not purchased any media training services for the 2012-13 financial year to date (as at 31 October 2012).

## **AUSTRALIAN INSTITUTE OF MARINE SCIENCE (AIMS)**

AIMS has not purchased any media training services for the 2012-13 financial year to date (as at 31 October 2012).

## **AUSTRALIAN NUCLEAR SCIENCE AND TECHNOLOGY ORGANISATION (ANSTO)**

ANSTO has not purchased any media training services for the 2012-13 financial year to date (as at 31 October 2012).

## **AUSTRALIAN RESEARCH COUNCIL (ARC)**

The ARC has not purchased any media training services for the 2012-13 financial year to date (as at 31 October 2012).

## **AUSTRALIAN SKILLS QUALITY AUTHORITY (ASQA)**

ASQA has not purchased any media training services for the 2012-13 financial year to date (as at 31 October 2012).

## **COMMONWEALTH SCIENTIFIC AND INDUSTRIAL RESEARCH ORGANISATION (CSIRO)**

Detail on media training for the period 1 July 2012 to 31 October 2012 is provided below:

1. \$16,439 (GST Exclusive).
2. 12 staff within CSOF 5 – 8 range
3. 12 staff within CSOF 5 – 8 range
4. A) Mediability
  - a) Advanced media training: one day one-on-one tailored media training
  - b) One-on-one
  - c) Three staff, all CSOF8 Deputy Chiefs
  - d) One day (9.30am – 4.30pm)
  - e) \$4,195 (GST Exclusive)
  - f) Complete package
- B) Mediability
  - a) Advanced media training: one day one-on-one tailored media training, with camera.
  - b) One-on-one
  - c) Seven staff, within CSOF5 – COSF8 range
  - d) One day (12.00pm – 5.30pm) and one day (9.30am – 4.30pm)
  - e) \$11,466 (GST Exclusive)
  - f) Complete package

C) Corporate Communications

- a) Advanced media training: two hours one-on-one tailored media training, with camera.
- b) One-on-one
- c) One staff, CSOF5
- d) Two hour session
- e) \$550 (GST Exclusive)
- f) Complete package

D) EMC (Essential Media Communications)

- a) Advanced media training: half day one-on-one tailored media training, with camera.
- b) One-on-one
- c) One staff, CSOF8
- d) Half day – 8.30am – 12.30pm
- e) \$1,500 (GST Exclusive)
- f) Complete package

5. A) CSIRO premises, CMAR laboratories  
B) CSIRO premises, CMAR laboratories  
C) CSIRO premises, CMAR laboratories  
D) EMC offices, Level 8, 377 Sussex Street, Sydney

**IP AUSTRALIA**

IP Australia has not purchased any media training services for the 2012-13 financial year to date (as at 31 October 2012).

**TERTIARY EDUCATION QUALITY AND STANDARDS AGENCY (TEQSA)**

TEQSA has not purchased any media training services for the 2012-13 financial year to date (as at 31 October 2012).