

Economics Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
Industry, Innovation, Science, Research and Tertiary Education Portfolio
Budget Estimates Hearing 2012-13
17 October 2012

AGENCY/DEPARTMENT: DEPARTMENT OF INDUSTRY, INNOVATION, SCIENCE, RESEARCH AND TERTIARY EDUCATION

TOPIC: Media Monitoring

REFERENCE: Written Question – Senator Bushby

QUESTION No.: SI-152

1. What was the actual total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for 2011-12?
 - a. Which agency or agencies provided these services?
 - b. What was the estimated budget to provide these services for the year 2011-12?
2. What was the actual total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for 2011-12?
 - a. Which agency or agencies provided these services?
 - b. What was the estimated budget to provide these services for the year 2011-12?

ANSWER

1. Please refer to the response to question 2. Ministers' Offices receive a subset of the services procured by the Department for its business use.
2. Please refer to AI-233 and BI-187 for costs of media monitoring services for the period 1 July 2011 to 31 May 2012. Costs on media monitoring services for the period 1 June 2012 to 30 June 2012 is as follows

Department/Agency	Cost \$ (GST exclusive)	(a) Media Monitoring Agency
Department of Industry, Innovation, Science, Research and Tertiary Education	45,033	Media Monitors Weber Shandwick AAP Information Services P/L
Australian Institute of Aboriginal and Torres Strait Islander Studies	183	AAP
Australian Institute of Marine Science	1,358	Media Monitors
Australian Nuclear Science and Technology Organisation	1,495	Media monitors
Australian Research Council	2,124	Media Monitors

Australian Skills Quality Authority	689	Media Monitors sourced through DEEWR
Commonwealth Scientific and Industrial Research Organisation	1,812 4,160	Meltwater News Media Monitors
IP Australia	3,408	Media Monitors
Tertiary Education Quality and Standards Agency	140	CCH Australia

- b. Please refer to AI-233 for the estimated costs of media monitoring for the 2011-12 financial year. The estimated budget of media monitoring for IP Australia for the 2011-12 financial year is \$30,000.