

Economics Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
Industry, Innovation, Science, Research and Tertiary Education Portfolio
Supplementary Budget Estimates Hearing 2012-13
September 2012

AGENCY/DEPARTMENT: DEPARTMENT OF INDUSTRY, INNOVATION, SCIENCE, RESEARCH AND TERTIARY EDUCATION

TOPIC: Staffing

REFERENCE: Written Question – Senator Bushby

QUESTION No.: SI-135

1. How much was spent on recruitment advertising in 2011-12? How much of this was spent online and how much of this was spent on print advertising? Please list where recruitment advertising was listed online and in print media.
2. How much has been spent on recruitment advertising this financial year to date? How much of this was spent online and how much of this was spent on print advertising? Please list where recruitment advertising was listed online and in print media.

ANSWER

DEPARTMENT OF INDUSTRY, INNOVATION, SCIENCE, RESEARCH AND TERTIARY EDUCATION

1. For the 2011-12 financial year, the Department spent \$650,240 on recruitment advertising. Of this amount \$41,730 was spent on online advertising and \$608,509 was on print media. Recruitment advertising was listed as follows:

Online

Afr.com
Ahri.com.au
Artshub.com.au
Asa.astronomy.org.au
Careerone.com.au
Careerspot.com.au
Gradconnection.com.au
Mycareer.com.au
Newscientist.com
Sciencealert.com.au
Seek.com.au
Sixfigures.com.au
Theaustralian.com.au
Aas.org
Economist.com
Optics.org
Spie.org

Print Media

Adelaide Advertiser
ANZIDECC (Australian and New Zealand Defence Directory)
Australian
Australian Financial Review
Brisbane Courier Mail
Campus Review Weekly
Canberra Chronicle
Canberra Times
Central Coast Business Review
Coonabarabran Times
Flinders News Port Pirie
Graduate Opportunity
Hobart Mercury
Koori Mail
Launceston Examiner
Mackay Daily Mercury
Melbourne Age
Northern Territory News
Port Augusta Transcontinental
Port Pirie Recorder
Sydney Morning Herald
West Australian
Whyalla News

2. For the financial year to date as at 31 October 2012, the Department has spent \$46,084 on recruitment advertising. Of this amount \$34,007 was spent on online advertising and \$12,007 on print media. Recruitment advertising was listed as follows:

Online

Aas.org
Asa.astronomy.org.au
Australian.com.au
Bandt.com.au
Campusreview.com.au
CanberraTimes.com.au
Careerone.com.au
Careerspot.com.au
Melbourne Age (iPad application)
Seek.com.au
Spie.org
Taxinstitute.com.au
Theconversation.edu.au
Transjobs.com.au

Print Media

Bunbury Herald
Coonabarabran Times
Dubbo Daily Liberal
Illawarra Mercury
Nature Journal

AUSTRALIAN INSTITUTE OF ABORIGINAL AND TORRES STRAIT ISLANDER STUDIES (AIATSIS)

1. For the 2011-12 financial year, AIATSIS spent \$14,634 on recruitment advertising. AIATSIS does not distinguish between online and media recruitment expenditure in its accounting system.
2. For the financial year to date as at 31 October 2012 AIATSIS spent \$1,457 on recruitment advertising. AIATSIS does not distinguish between online and media Recruitment expenditure in its accounting system.

AUSTRALIAN INSTITUTE OF MARINE SCIENCE (AIMS)

1. For the 2011-12 financial year, AIMS spent \$37,151 on recruitment advertising. Of this amount \$11,189 was spent on online advertising and \$25,962 on print media. AIMS also puts the information on its website and distributes notification via professional networks – the latter generally undertaken by researchers who participate in these networks. Both are at no cost to AIMS. A breakdown of where recruitment advertising was listed on online and in print media is as follows:

Online

Seek.com.au
Careerone.com.au
Naturejobs.com.au
Researchcareers.com.au
Sciencecareers.org (Science Magazine USA job board)
Researchjobs.net.au
Envirojobs.com.au
Unijobs.com.au
NRMjobs.com

Print Media

Northern Territory News
Townsville Bulletin
West Australian
Brisbane Courier Mail
Weekend Australian

2. For the financial year to date as at 31 October 2012, AIMS has spent \$5,633 on recruitment advertising. Of this amount \$2,372 was spent on online advertising and \$3,260 was spent on print media. Recruitment advertising was listed as follows:

Online

Oilcareers.com
Seek.com.au
Naturejobs.com.au
Reserachjobs.net.au
Sciencecareers.org (Science Magazine USA job board)

Print Media

Weekend Australian

AUSTRALIAN NUCLEAR SCIENCE AND TECHNOLOGY ORGANISATION (ANSTO)

1. For the 2011-12 financial year, ANSTO spent \$112,955 on recruitment advertising. Of this amount \$28,510 was spent on online advertising and \$84,444 on print media. Recruitment advertising was listed as follows:

Online

AIPM.com.au (Australian Institute of Project Management)

Facebook.com

Indigenousjobs.gov.au

INSIDESAP.com.au

ITjobs.com.au

ITnews.com.au

Mycareer.com.au

Researchcareer.com.au

Researchjobs.com.au

Sapcareers.com

Sciencealert.com

Seek.com.au

Google.com.au

Materialsjobs.com.au

Postdocjobs.com

Simplysap.com

Print Media

Adelaide Advertiser

Australian

Daily Telegraph

Illawarra Mercury

ST George and Sutherland Shire Leader

Sydney Morning Herald Classified

West Australian

2. For the financial year to date as at 31 October 2012, ANSTO has spent \$9,659 on recruitment advertising. Of this amount \$7,559 was spent on online advertising and \$2,100 on print media. Recruitment advertising was listed as follows:

Online

Seek.com.au

Linkedin.com

Postdocjobs.com

Print Media

Illawarra Mercury

AUSTRALIAN RESEARCH COUNCIL (ARC)

1. For the 2011-12 financial year, ARC spent \$11,086 on recruitment advertising. Of this amount \$992 was spent on online advertising and \$10,091 on print media. Recruitment advertising was listed as follows:

Online

Seek.com.au
Careerone.com.au
Theaustralian.com.au

Print Media

Australian

2. For the financial year to date as at 31 October 2012, ARC has spent \$6,857 on recruitment advertising. Of this amount \$253 was spent on online advertising and \$6,604 on print media. Recruitment advertising was listed as follows:

Online

Careeone.com.au

Print Media

Australian

AUSTRALIAN SKILLS QUALITY AUTHORITY (ASQA)

1. For the 2011-12 financial year, ASQA spent \$17,015 on recruitment advertising. Of this amount, \$660 was spent on online advertising and \$16,354 on print media. Recruitment advertising was listed as follows:

Online

Seek.com.au

Print Media

Australian
Melbourne Age
Northern Territory News
Sydney Morning Herald

2. For the financial year to date as at 31 October 2012, ASQA has spent \$3,347 on recruitment advertising. This amount was solely spent on online advertising. Recruitment advertising was listed as follows:

Online

Careerone.com.au
Mycareer.com.au
Seek.com.au

COMMONWEALTH SCIENTIFIC AND INDUSTRIAL RESEARCH ORGANISATION (CSIRO)

1. For the 2011-12 financial year, CSIRO spent \$360,945 on recruitment advertising. Of this amount \$193,977 was spent on online advertising and \$166,968 on print media. Recruitment advertising was listed as follows:

Online

Seek.com.au
Various national research job boards
Various international research job boards

Print Media

Australian
Various regional newspapers

2. For the financial year to date as at 31 October 2012, CSIRO has spent \$132,845 on recruitment advertising. Of this amount \$84,702 was spent on online advertising and \$48,142 on print media. Recruitment advertising was listed as follows:

Online

Seek.com.au
Various national research job boards
Various international research job boards

Print Media

Australian
Various regional newspapers

IP AUSTRALIA

1. For the 2011-12 financial year, IP Australia spent \$50,879 on recruitment advertising. Of this amount \$26,078 was spent on online advertising and \$24,801 on print media. Recruitment advertising was listed as follows:

Online

Seek.com.au
Mycareer.com.au
Itwire.com
Careerhub.com.au
Linkedin.com
Jobs.ac.uk
Engineersireland.ie
Careerone.com.au
Facebook.com
Google.com.au
ICTCareer.com.au
Jobserve.com

Print Media

Canberra Times
Australian
Irish Times
Singapore Strait Times

2. For the financial year to date as at 31 October 2012, IP Australia has spent \$20,518.70 on recruitment advertising. Of this amount \$17,218.70 was spent on online advertising and \$3,300 on print media. Recruitment advertising was listed as follows:

Online

Seek.com.au
Mycareer.com.au
Facebook.com
Careerhub.com.au
Researchjobs.net.au
Engjobs.net.au
Lawyersweekly.com.au
The newlawyer.com.au
Comjobs.com.au
Jobs.ac.uk
Jobs.theherald.com.au
Ipenz.com.au
Engineersireland.ie
Menmedia.co.uk
Seek.co.nz
Careerone.com.au

Print Media

Singapore Strait Times

TERTIARY EDUCATION QUALITY AND STANDARDS AGENCY (TEQSA)

1. For the 2011-12 financial year, TEQSA spent \$130,369 on recruitment advertising on print media only.

Print Media

Hobart Mercury
Brisbane Courier Mail
Australian
West Australian
Canberra Times
Sydney Morning Herald
Adelaide Advertiser
Age
Australian Financial Review
Campus Review

2. For the financial year to date as at 31 October 2012, TEQSA has spent \$4,706 on online recruitment only.

Online

Seek.com.au

Theconversation.edu.au

Campusreview.com.au