

## Senate Standing Committee on Economics

### ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Supplementary Budget Estimates

19 – 20 October 2011

Question No: SBT 737 - 738

Topic: Media Monitoring

Hansard Page: Written

Senator Bushby asked:

737. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for the year 2010-11?

- a) Which agency or agencies provided these services?
- b) What is the estimated budget to provide this same services for the year 2011-12?
- c) What has been spent providing these services FYTD?

738. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Department and its agencies for the year 2010-11?

- a) Which agency or agencies provided these services?
- b) What is the estimated budget to provide this same services for the year 2011-12?
- c) What has been spent providing these services FYTD?

Answer:

737. Costs are aggregated across all Ministerial offices in the Treasury portfolio. The total spend for press clippings, electronic media transcripts etc provided to the offices of the Treasurer, Assistance Treasurer and Parliamentary Secretary for the 2010-11 financial year is \$572,568.

- a) Media Monitors provides media monitoring services.
- b) \$443,000 for the combined Treasury ministerial offices
- c) \$88,138 for the combined Treasury ministerial offices

738. The total spend for press clippings, electronic media transcripts etc provided to The Treasury for the 2010-11 financial year (as at 30 September 2011) is \$1,279.

- a) Media Monitors provides media monitoring services.
- b) \$5000
- c) \$150