

Senate Standing Committee on Economics

ANSWERS TO QUESTIONS ON NOTICE

Treasury Portfolio

Supplementary Budget Estimates

19 – 20 October 2011

Question No: SBT 363 - 364

Topic: ASIC Media Monitoring

Hansard Page: Written

Senator Bushy asked:

363. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for the year 2010-11?
- a) Which agency or agencies provided these services?
 - b) What is the estimated budget to provide this same services for the year 2011-12?
 - c) What has been spent providing these services FYTD?
364. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Department and its agencies for the year 2010-11?
- a) Which agency or agencies provided these services?
 - b) What is the estimated budget to provide this same services for the year 2011-12?
 - c) What has been spent providing these services FYTD?

Answer:

363. Nil

364. In 2010-11, ASIC spent \$158,000 on media monitoring services.

- a) These services were provided by Media Monitor Pty Ltd.
- b) The estimated budget for media monitoring services in 2011-12 is \$181,000.
- c) Expenditure for these services FTYD (as at 31 October) is \$22,000.