

**Senate Standing Committee on Economics**

**ANSWERS TO QUESTIONS ON NOTICE**

Resources, Energy and Tourism Portfolio

Supplementary Budget Estimates

19 October 2011

**Question:** SR33

**Topic:** Tourism Australia – International Buildings

**Proof Hansard Page:** Written

**Senator Bushby asked:**

Tourism Australia's Annual Report lists a number of international offices. We would like to find out how much the 12 international offices are costing.

**1. Tourism Australia operates a number of international offices. For each location could TA please provide:**

- (a) How much is Tourism Australia paying for the office?**
- (b) The total length of the lease?**
- (c) The amount of time remaining on the lease?**
- (d) The size of the premises?**
- (e) The length of time the office has been open for.**
- (f) Amount paid for variable outgoings such as internet access/ electricity / gas / water per quarter if this cant be provided quarterly what ever the billing cycle is.**

**Answer:**

Please see table at **Attachment A**.

- (g) The number of staff at the office broken down by APS classification or Tourism Australia's 7 bands.**

**Answer:**

Please see the response to question SR31.

- (h) What is each international office's budget (including wages, accommodation and other allowances, and operating costs)**

**Answer:**

TA's international office budget allocation is strategically sensitive. Data on international office costs can be provided directly to the Committee on request.

**2. What is the visitation to each office by members of the public?**

**Answer:**

TA offices are generally not accessible by the public. In Asia, some offices have facility for the general public to access brochures from the office lobby.

**3. Has Tourism Australia considered co-locating its offices with other Australian Government offices abroad (Australian Trade Commission Service, State Trade Missions etc) to deliver cost savings?**

**Answer:**

Co-location is always considered as an option if it can deliver value for money and helps TA meet its strategic objectives in the relevant market. Currently TA is co-located in Commonwealth premises in London. TA co-locates with State Tourism Organisations in the following markets:

| <b>TA Office</b> | <b>NSW</b> | <b>QLD</b> | <b>VIC</b> | <b>WA</b> | <b>SA</b> | <b>NT</b> | <b>TAS</b> |
|------------------|------------|------------|------------|-----------|-----------|-----------|------------|
| Los Angeles      | x          | x          | x          |           |           |           |            |
| Hong Kong        | x          |            | x          |           | x         |           |            |
| Seoul            |            | x          |            |           |           |           |            |
| Singapore        | x          |            | x          | x         | x         |           |            |
| Tokyo            | x          |            | x          | x         |           | x         |            |
| Auckland         | x          |            | x          |           | x         |           |            |
| Frankfurt        |            |            | x          |           | x         | x         |            |