

Senate Standing Committee on Economics
ANSWERS TO QUESTIONS ON NOTICE
Innovation, Industry, Science and Research Portfolio
Supplementary Budget Estimates 2011-2012
19 October 2011

AGENCY/DEPARTMENT: DEPARTMENT OF INNOVATION, INDUSTRY, SCIENCE AND RESEARCH

TOPIC: INNOVISION

REFERENCE: Written Question - Senator Colbeck

QUESTION No.: SI-132

How much has the Department's InnoVision web project cost so far? On what date was it launched? How many subscribers did it have as at 26 October 2011 – and how many of these were employees (and/or relatives of employees) of the Department?

ANSWER

The Department's InnoVision video hosting platform was created using a free YouTube channel service. The channel was established using internal business as usual resources. There was no cost in the set up of the channel.

InnoVision was activated on 1 August 2011. It was officially launched on 16 August 2011 and to date has had 4,362 views of video content.

As at 26 October 2011 InnoVision had 20 subscribers. Of these, four subscribers are known to be employees of the Department. The other 16 subscribers to InnoVision use an alias name and there is no way to verify if they work for or are related to employees of the department.