

Senate Standing Committee on Economics
ANSWERS TO QUESTIONS ON NOTICE
Innovation, Industry, Science and Research Portfolio
Supplementary Budget Estimates 2011-2012
19 October 2011

AGENCY/DEPARTMENT: DEPARTMENT OF INNOVATION, INDUSTRY, SCIENCE AND RESEARCH

TOPIC: MEDIA MONITORING

REFERENCE: Written Question – Senator Colbeck

QUESTION No.: SI-126

A brief was reputedly sent to the Secretary earlier this year titled ‘Actual or Threatened Company Shutdowns’. In this brief, it apparently says that “the Department ... collects information on firms facing threats to their viability through media monitoring and other sources”. Not to necessarily assume that information is accurate, but would the money spent on that kind of media monitoring represent an additional figure to the one above?

ANSWER

No.