

Senate Standing Committee on Economics
ANSWERS TO QUESTIONS ON NOTICE
Innovation, Industry, Science and Research Portfolio
Supplementary Budget Estimates 2011-2012
19 October 2011

AGENCY/DEPARTMENT: DEPARTMENT OF INNOVATION, INDUSTRY, SCIENCE AND RESEARCH

TOPIC: MEDIA MONITORING - TOTAL DEPARTMENTAL COSTS

REFERENCE: Written Question – Senator Colbeck

QUESTION No.: SI-125

What is the total cost of the Department's media monitoring?

ANSWER

- The Department's spend on media monitoring for the 2011-12 Financial Year (as at 31 October 2011) is \$139,351.
- The Department's spend on media monitoring for the 2010-11 Financial Year was \$434,896.